



HLAA, Rochester Chapter  
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### SEPTEMBER Calendar

#### NOTE CHANGE IN DATE FOR SEPTEMBER

**Tues., Sept. 13th – 11:00 am Daytime meeting**

Brown Bag your lunch, then Program at Noon.

**7:00 pm - Refreshments and Social Time**

**7:30 pm – Evening meeting.**

St. Paul's Episcopal Church, East Ave. and Westminster Road across from George Eastman House; enter thru rear door, up few stairs to Vestry Room on right.

**Tues., Sept. 20th—Board of Directors**

7:30 pm – Justin Vigdor Room, Al Sigl Center

**Wed., Sept. 21st** – between Noon & 3pm –

RWC movie, Loew's Webster. Check theatre for movie & exact time; then social time.

They're back! At last! And in High Definition!

#### **SAVE THESE FUTURE DATES**

**Tues., Oct. 18<sup>th</sup>** – 7:00pm –PAC Meeting –

Justin Vigdor Room, Al Sigl Center

**Wed., Oct. 19<sup>th</sup>** – between Noon & 3pm – Rear Window

Captioned movie, Loew's Webster

**Sun., Oct. 23<sup>rd</sup>** -WalkAbout/RHSC –Marketpl.Mall,

Register 8:30am-East Entrance; facing Wegmans.

**Tues., Oct. 25<sup>th</sup>** – Noon – Cochlear Implant mtg.-

Vestry Room – St. Paul's Church

(see article on page 6)

#### **Hospitality Duties for September**

Daytime Meeting – Ginger Graham

Evening Meeting – Mary Chizuk, Meredith Low

Board of Directors – Don Bataille

***WELCOME BACK, MEMBERS, and,  
WELCOME ALL NEWCOMERS TO HLAA!***



#### **SEPTEMBER PROGRAMS**

(at St. Paul's Church, East Ave. & Westminster Rd.)

#### **Tuesday, Sept. 13<sup>th</sup> – Chapter meetings**

Hearing Loss Association of America's 2011 annual Convention was a Capital success!

And the Rochester chapter delegation to the Arlington, VA Convention wants to share with you what the delegates saw, attended, and participated in!

**BOTH the 11AM AND the 7PM chapter meetings** on Tuesday, September 13th feature reports for the folks from back home.

Presenters and their tentative topics are:

**Kelly Barrett:** tribute to Japan

**Don Bataille:** chapter development, "Get in the Hearing Loop" conference

**Mary Chizuk:** Ida Institute (living well with hearing loss), conference venue

**Peter Fackler:** keynote speaker (subject of "Sound and Fury" film)

**Jeannette Kanter:** cochlear implants

**Barbara Law:** Sam Trychin on relationships, Capital Steps show and captioning, award breakfast (our Newsletter garnered national award)

**Janet McKenna:** "Talk to my face" on health care situations, cochlear implants, senior issues, loop convention

**Sue Miller:** "Wicked" musical at Kennedy Center

**Mary Ellen Tait:** FCC, Consumer Reports on hearing loss

(continued on next page)

## Sept. 13 Chapter Meetings (continued)

The reports represent only a small fraction of resources that attendees at the annual national gathering could partake of, enriching their knowledge of hearing loss and dealing with it as advocates, technology users, medical consumers, family members, and young people.

The convention, from June 15-19, was a “double.” The first five days’ workshops, exhibits, and festivities were directed toward hearing loss. Over forty workshops encompassed five tracks plus a special parents’ track. “Get in the Hearing Loop,” the second international meeting about inductive loops, followed for another day and a half.

*HLAA-Rochester chapter meetings are held in the vestry room at St. Paul’s Episcopal Church, East Ave. at Westminster Road, across from George Eastman House. All programs are Audiolooped. Those needing a sign language interpreter should contact Linda Siple at 585 475 6712. For more information visit [www.hlaa-rochester-ny.org](http://www.hlaa-rochester-ny.org) or telephone 585 266 7890.*

*HLAA opens the world of communication to people with hearing loss through information, advocacy, education and support. Our message is: “Hearing loss is a daily challenge you can overcome. You do not have to hide your hearing loss. You do not have to face hearing loss alone.”*

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### CAPTIONED CHAPTER MEETINGS

*By Ginger Graham*

CaptionCall, a division of Sorenson Corp., are in the process of using Rochester as a test market for a new captioned phone they’ve developed. **Bruce Nelson** has joined this company and is currently installing this new phone in the homes of members. In appreciation for cooperating with this research effort, Sorenson Corp. are willing to provide remote captions for our Day and Evening chapter meetings! This would run from September thru June, 2012 (at a cost of about \$3,450 to Sorenson Corp.) More details as they become available.

If you’re interested in the CaptionCall phone, contact Bruce at: [bnelson1@rochester.rr.com](mailto:bnelson1@rochester.rr.com).

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### WALK-ABOUT with RHSC

Come and support RHSC in their Walk, Sunday, Oct. 23<sup>rd</sup>, at Marketplace Mall. Register at 8:30am, walk at 9:30am. East Entrance between Sear’s and Macy’s, across Hylan Dr. from Wegmans. They support us in May; it’s our turn!!

## LEADERS COLUMN

*By Don Bataille*



I am looking forward to seeing everyone again, especially at our program chapter meetings this coming year. It’s been an over the top hot summer and thanks to **Sue Miller** and **Barb Law’s** efforts organizing our day and evening program planning meetings (through the hottest part of the summer); we have a great set of very informative and interesting programs planned for 2011-12. Our focus this year is--what can we do to help chapter members address hearing loss issues.

We have scheduled speakers and programs that will bring to you information about hearing loss issues, assistive listening devices (ALDs), and hearing assistive technology (HAT). Our first meeting promises to provide some unique insight and information about what attendees learned at the HLAA-National Convention, and also the Looping Conference held in Washington DC this past June. Members will be sharing with you what they learned through a lively and interactive panel discussion.

In addition, chapter members/committees have been working through the summer:

- **David Hartman** and the **Marketing Committee** have been working with Mirusmedia Communications and will soon be unveiling a new HLAA-Rochester web page format designed to improve accessibility to hearing loss information and chapter activities.
- Our **Technology Committee members** have been completing preparations to ensure live captioning at our day and evenings meetings, thanks to a grant provided by Sorenson Communication.
- Our award winning Newsletter will continue to bring you timely and valuable information. (see article on Page 5)
- **Mary Chizuk**, Task Force Chairperson, has been working with NCDHR/U of R initiating a task force to identify health issues of people with hearing loss.

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**LEADERS COLUMN** (continued)

- The **Board of Directors** is looking at ways to make greater use of electronic and social media to improve our communications. It was recently reported that there will be 120 million iPads sold by 2013 and that by the end of the year 2011, 1 out of every 2 phones will be a Smart Phone. Our world is changing fast and we need to understand the opportunities and challenges available to us. (**Joe Kozelsky** said he is holding out for 4D television-- good luck, Joe!)

I hope everyone is having a great summer and hope to see you soon!

**STUDENTS HONORED BY HLAA**

*By Janet McKenna*

Seven local high school seniors with hearing loss were awarded HLAA/Rochester chapter scholarships at the group's annual banquet May 24<sup>th</sup> at Cobblestone Creek Country Club in Victor, NY.

Each student received a \$1,000 stipend toward his or her



*Photos by Al Suffredini*

Award winners and the colleges they plan to attend are:

**Ethan Appleby**, Red Creek High School, (NTID, RIT)

**Thomas Arno**, Marion Jr.-Sr. High School, (NTID, RIT)

**Garrett Hartman**, Marcus Whitman Jr.-Sr. High School, Rushville, (Finger Lakes CC)

**Bo Kaplan**, Rochester School for the Deaf, (Gallaudet University)

**Emily Moore**, Dansville Sr. High School, (SUNY Oswego)

**Mackenzie Romal**, Irondequoit High School, (Clarkson University)

**Rebecca Sturm**, Rochester School for the Deaf, (Broome County CC)

Mr. and Mrs. Stuart MacDonald, **Sue Miller's** parents, initiated the program with a donation in 1996. Since then, we have granted 68 scholarships to high schoolers with hearing loss from a multitude of schools throughout the Genesee Valley and Finger Lakes.

**ANNUAL AWARDS DINNER – May 24, 2011**

*By Janet McKenna*

Lettuce, lobelia, and marigolds served as living table centerpieces for the HLAA/Rochester annual recognition/scholarship dinner at Cobblestone Creek Country Club on May 24<sup>th</sup>.

Mary Chizuk's creative arrangements symbolized HLAA colors—red leaf lettuce, blue/purplish lobelia, and gold marigolds. (As I write, the lettuce still is being harvested)

Master of Ceremonies, Don Bataille, recognized Professional Advisors Thomas Gibbons, Rabbi Sandra Katz, Art Maurer, and James Littwitz.

Local public libraries have supported HLAA from its earliest SHHH days. Two library organizations were honored at this 2011 dinner.

**Community Organization Award** – presented to the Penfield Library, with Peggy O'Neil, Head Librarian, and Bunny Brinkman, Director, accepting.

**Community Person Award** – to Larry Taylor, Monroe County Library System Outreach Coordinator.

**HLAA Rochester Chapter Award** – presented to Joseph Kozelsky, past president of Rochester chapter, and AuD, Webster Hearing Center.



*Pete Fackler presenting to Joe Kozelsky*

**PARENTS COLUMN**

*By Katy Kuczek*

Save the Date! On **October 15<sup>th</sup>**, HLAA/Rochester Chapter and Nazareth College will host a conference at Nazareth. Come learn about NYS Early Hearing Detection and Intervention (EHDI) initiatives; services for children with hearing loss or who are deaf; and, network with parents and professionals. Contact Cathy Quenin at [cquenin0@naz.edu](mailto:cquenin0@naz.edu), or phone her at 585-389-2776.

If your child has hearing loss, please consider joining our Parents group at HLAA. Contact: [kkuczek@rochester.rr.com](mailto:kkuczek@rochester.rr.com) for more information.

**WEBSITES OF INTEREST:**

Our Chapter website is: [www.hlaa-rochester-ny.org](http://www.hlaa-rochester-ny.org).

(Submitted by Michelle Gross):

Captioned/Described Educational Media Program for Children (DCMP): This site is devoted to providing equal access to educational media for children. It is unique as parents or teachers can borrow media that has educational value and is designed for children with hearing or vision problems, or both. The media is captioned and voiced (described) English or Spanish. Media (CDE, DVD, Streamed, or Web) may be selected based on a child's grade level K-13. Registration is required but is easy to do. Go to: <http://www.dcmp.org/>

Suite 101 is a website where writers earn money writing on a variety of topics. Eileen Siegel has a hearing loss and her writing discusses how it can impact those of us who are a part of the HL community. Her article ("class") is interesting and informative.

Topics are listed on the right of the page; page numbers at the bottom. NOTE: The link on the bottom of the "Introduction" page is a dead link (sorry, this is the only bad link). To continue reading this article, use the selection on the right entitled "Lessons." Go to: [www.suite101.com/course.cfm/17686/lessons](http://www.suite101.com/course.cfm/17686/lessons).

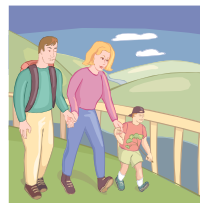
(Submitted by Al Suffredini):

"Energy Vampires" – If you've replaced your old TV with a big flat-screen HDTV, you may have noticed a rise in your electric bill. The increase in screen size offsets any energy savings in newer technology. To help you buy an energy-efficient TV, the FTC is requiring that all TV's manufactured after May 10, 2011, have Energy Guide labels marked with the set's estimated yearly energy cost and cost range of similar models. Go to: [www.ftc.gov/opa/2010/10/tvlabeling.shtm](http://www.ftc.gov/opa/2010/10/tvlabeling.shtm).

For the **most** energy-efficient models, look for Energy Star label. [www.energystar.gov/index.cfm?fuseaction=find\\_a\\_product.showProductGroup&pgw\\_code=TV](http://www.energystar.gov/index.cfm?fuseaction=find_a_product.showProductGroup&pgw_code=TV).

And for other important considerations, read this 'buying guide.' Go to: [www.energystar.gov/index.cfm?c=home\\_elec\\_details.fap\\_tv\\_whatelse#Display](http://www.energystar.gov/index.cfm?c=home_elec_details.fap_tv_whatelse#Display).

Nat'l Assoc. of the Deaf (NAD) files disability Civil Rights Lawsuit against Netflix: 6-16-11  
Deaf and HOH plaintiffs charge that Netflix violates the Americans with Disabilities Act by not providing equal access to its "Watch Instantly" Streaming content. Go to: [www.nad.org/news/2011/6/nad-files-disability-civil-rights-lawsuit-against-netflix](http://www.nad.org/news/2011/6/nad-files-disability-civil-rights-lawsuit-against-netflix).

**WALK4HEARING**

By Sue Miller

"Lucky seven...and with a speck of imagination, let's see if we could envision the good luck that just might happen at our 7th annual Walk4Hearing in 2012! What do you imagine? I'm letting my imagination soar, and I see....

*...a huge new Walk banner waving brightly over the entrance to Perinton Park. Hundreds of people are gathering to bring awareness to the Greater Rochester community about hearing loss. And since the Sisters of Mercy have been praying all year for good weather, the sun has a smile to 'beat the band.' And, I see, Hoagy Carmichael singing, "Blue skies, nothing but blue skies do I see."*

*I also see.... parents who are enthusiastically talking about the workshops HLA A has helped sponsor for children with hearing loss, spouses are sharing creative ways to better communicate with their loved ones, and all 68 past scholarship winners are expressing their gratitude and appreciation for the Walk.*

*Participants from other cities have joined us to find out how they, too, can provide captioning in their communities for Broadway plays.*

*Information on how to make all public facilities hearing accessible has been designed, printed, and distributed, thanks to money raised from the Walk4Hearing.*

*I see young students with hearing challenges who have attended special classes and are now better prepared for high school next year.*

*And wouldn't it be wonderful if those who couldn't afford hearing aids were expressing their happiness and joy because HLA A provided assistance in securing them hearing aids?*

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**WALK4HEARING** (continued)

Where is your imagination taking you on this vision for Walk4Hearing in 2012? What are your ideas on how the Walk can help people who can't hear well?

Plans are now underway for our May 6, 2012 Walk event. Will you please be a part of the goal to make hearing loss an issue of national concern? What can all of us do to make the world a better place for all those who love life, but simply can't hear well?

We are truly blessed in so many ways, and whether we call it 'luck' or 'hard work' -- together, they're a winning team." And, I see you, lucky YOU, as part of this wonderful effort!

**ROCHESTER HLAA RECEIVES OUTSTANDING CHAPTER NEWSLETTER AWARD!**

*By Barb Law*



"When I read the Rochester Chapter Newsletter, I feel like I'm sitting in a friend's living room talking about the latest news. It's friendly and warm, but it has important subject matter."

So stated the editor of the Los Angeles chapter newsletter at the National HLAA Convention Awards Breakfast on June 19. Both the Rochester and Los Angeles Chapters received the **outstanding chapter newsletter award**.

Barbara Kelly of the National HLAA office presented the Rochester award to Sue Miller, who accepted for **editor Ginger Graham**. Ms. Kelly, editor of Hearing Loss Magazine, stressed the dedication, time and commitment required to compile and edit newsletters in time to meet deadlines each month. The letter of nomination written by **Michelle Gross** and the acceptance speech by **Sue Miller** spoke about editor Ginger Graham's talent and dedication to making each month's newsletter special.

The following comments from Michelle Gross describe why our newsletter is a winner:

*"Our Newsletter is an example of a consistently well thought-out, well written, informative, supportive and enjoyable periodical. Each issue invites people to learn, to enjoy and to join others in the quest for inclusivity in the larger hearing world."*

*"People with hearing loss depend greatly upon the written word. We derive hope from learning about advances in the medical/technical areas concerning hearing loss, strength from learning how others like ourselves deal with difficult situations, and security in knowing there is a national and local organization with knowledgeable, competent people at the helm, who advocate on our behalf. The Rochester Chapter's Newsletter provides all of the above and more. Our editor receives, solicits, and gleans content from a variety of sources, is publisher and at times writer as well. The Newsletter has a number of contributors, which allows for an exceptional variety of content."*

Along with Ginger, significant effort is put in each month by **Ginny Koenig, Janet McKenna, and Joan Ewing** in producing and distributing this professional quality publication. Hearty congratulations and thank you to Ginger and her crew from all of us at the Rochester Chapter!

**We Welcome All Donations**

Please make your check payable to: HLAA-Rochester  
*HLAA is a 501©(3) organization.*

Mail to: Mr. Don Bataille, HLAA Board President,  
8 Springwood Lane, Pittsford, NY 14534.

*Be sure to designate:*

This donation is: In Memory of; or, In Honor of,  
or, Birthday congratulations,

And who to send the Acknowledgment to. Thank you.



**for your donation to HLAA:**

...to everyone who supported us through the Walk4Hearing in May!

**HEALTH FAIR, ST. ANN'S, SEPT. 15**

There will be a Health Fair at St. Ann's Home, Thursday, Sept. 15, from 9:30 til 2:30pm. **Joe Damico** would be happy to have your help. Some folks have signed up, but more are always needed/welcome. We are not professionals; we just tell folks about HLAA. Contact Joe at [jgdamico@frontiernet.net](mailto:jgdamico@frontiernet.net); or, (585) 426-3191.

### About HLAA

The Hearing Loss Association of America (HLAA), founded in 1979, opens the world of communication to people with hearing loss through information, education, advocacy and support. HLAA publishes the bimonthly Hearing Loss Magazine, holds annual conventions, a Walk4Hearing, and more. Check out <http://www.hearingloss.org/>. HLAA has chapters and state organizations across the country.

### ***RBTL LIVE THEATRE--- CAPTIONED!***

*WATCH THIS SPACE FOR UPCOMING PLAYS!*

Tickets become available 6 weeks in advance of each show. Request seats in "open captions" viewing section.  
Call 222-5000.



### COCHLEAR IMPLANT GROUP

The CI meeting is held twice a year. The next meeting will be from Noon to 1:30pm on Tuesday, Oct. 25<sup>th</sup>, at St. Paul's Episcopal Church, East Ave.

Special speaker will be Ramona Pompea.

If you are considering a CI, or already have one and would like to interact with others, please plan to attend. You may brown bag your lunch. A beverage will be served. For more information, email either: [JKanter@rochester.rr.com](mailto:JKanter@rochester.rr.com), or [rcbradshaw@aol.com](mailto:rcbradshaw@aol.com).

### GETTING THE MOST OUT OF YOUR CI

*(By Ramona Pompea, Director, Audiology Operations, RHSC)*

As a cochlear implant user, you rely daily on your processor to meet your communication needs, but are you really getting the most benefit possible? Do you use one program all the time or do you take advantage of multiple programs depending on your listening environment? Do you use the available accessories such as the remote or Bluetooth technology? Are you able to use the phone? Do you know about available rehabilitation materials designed to enhance your speech perception, your use of the phone and your enjoyment of music? Beyond the device itself, what can you do to optimize your programming visit with your audiologist? Whether you are a new or experienced user, there may be steps you can take to get more from your implant. Hope to see you Oct. 25<sup>th</sup> at Noon.

### NATIONAL CONVENTION, CRYSTAL CITY, VA.

*By Jeannette Kanter*

You could feel the excitement, as you entered the Crystal City Hyatt Hotel, in Washington, D.C., for the HLAA star-spangled Convention. This year the convention was combined with the 2nd International Hearing Loop Conference. A baker's dozen of our members attended, along with **Pete Fackler**, our national President. All in all, there were 1500 people in attendance! Here are some of the comments from our delegation:



**Mary Chizuk:** I want to note that over-all this was the most organized convention ever. Outreach through Facebook and Twitter netted the most people from the 20's and 30's crowd ever. I was amazed to see 600 people load onto buses within 30 minutes for a short trip to the Kennedy Center to see the musical WICKED! The Hotel staff strained to go the extra mile for us; and the hotel food was always very good.

**Mary Ellen Tait:** The Presidential honorary color guard at the opening program gave perspective and some solemnity to our gathering in the nation's capital. I was touched by the presentation of the Japanese flag, to be written on by conventioners in support of Japanese hard-of-hearing people, to be given to that nation's equivalent of HLAA. The keynote speaker made a case for the importance of individual choice in dealing with hearing loss: he and his wife decided to implant his son with a cochlear implant at an early age, while respecting deaf culture and the right of his deaf brother not to do so with his own son.

**Barb Law:** I spent time in the exhibit hall and was impressed with the different types of telephones available to try out. At the AT&T booth I learned how to text on my current cell phone, to take photos and save them to my gallery. At this Convention I realized the value of making better use of my cell phone to communicate with family and friends. I loved being able to understand the Capital Steps comedy group's captioned performance at the banquet. Usually everyone is laughing but me; that evening I was able to laugh along with everyone.

*(continued on next page)*

## NATIONAL CONVENTION (continued)

**Janet McKenna:** Repeatedly, presenters at convention workshops stated that the education process flowing down from manufacturers to dispensers to people with hearing loss was less than optimal. The presenter from Consumer's Reports pointed out that 3/4 of hearing aids are fitted incorrectly, according to their survey (using secret shoppers.) Customers are not told about t-coils, assistive listening devices and a myriad of other helpful things. At several workshops, presenters stated that not enough information is disseminated to consumers on hearing devices.

If you have read this far, you may be thinking about joining us in Providence, Rhode Island, for the 2012 Convention. It's only a hop, skip and jump by car to that beautifully gentrified New England city.

## NATIONAL CONVENTION Walk4Hearing Award



*Pete Fackler, 2010 Chair of Rochester Walk*

## CLEANING FOR A REASON

*(from Parkminster; submitted by Sue Miller)*

If you know any woman currently undergoing chemotherapy, get word to her there is a service that provides **FREE housecleaning-----once per month, for 4 months, while she is in treatment**. All she has to do is sign up and have her doctor fax a note confirming the treatment. "Cleaning for a Reason" will have a participating maid service in her Zip Code area arrange for the service.

This organization serves the entire USA and currently has 547 partners to help these women. For more info, go to: [www.cleaningforareason.org/](http://www.cleaningforareason.org/).

### **Newsletter Deadline**

**Wednesday, August 31st**  
**(for the OCTOBER Newsletter)**

Email: [ggraham859@frontiernet.net](mailto:ggraham859@frontiernet.net)

## **NEWS FROM NATIONAL**

Your contribution to HLAA will open the doors of opportunity for people with hearing loss. On the National Level, HLAA--

Works to de-stigmatize hearing loss and have it recognized as a health issue; meets with federal agencies to advocate for change that benefits people with hearing loss; advocates for more affordable HA's and other technology; keeps consumers abreast of latest technology options; reaches out to veterans; and provides public education on the need for communication accessibility in public venues.

HLAA accomplishes much with good management, and a small, dedicated staff. We need your financial support!!

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## **DID YOU KNOW?**

(from Elderhostel's Lifelong Learning Quarterly;  
Spring 2011 edition) (submitted by Joan Ewing)

Road Scholar will be offering listening devices on all programs starting in 2012. Participants who have utilized listening devices have raved about how the technology enhanced their learning experience.

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## **NECKLOOPS**

*(By Michelle Gross)*

What is a neckloop?

A neckloop is a loop of wire (with a small box somewhere on the loop) worn around the neck of a person with hearing loss and used with the telecoils in hearing aids and cochlear implants. The loop has a connector at the end that plugs into an audio device.

How Do Neckloops work?

A magnetic field is created by sound passing through the neckloop wire. The magnetic field is picked up by the "T" coil in a hearing aid or CI. Some neckloops are battery powered. Some are Bluetooth capable.

**NOTE:** All neck loops are monaural. Most audio devices *not* specifically designed for people with hearing loss (such as an iPod, DVD/CD/MP3 player, computer etc.), are stereo devices and will require a small adaptor, which plugs into the end of the neckloop.

If an adaptor is not used, the listener will either hear out of one ear only and/or it may damage the stereo device. Adaptors are small "plugs" and are not expensive. You can get them at Radio Shack.

*(continued on next page)*

**NECKLOOPS** (continued)

Assistive Listening Devices both AM and FM, such as the Pocket Talker and Bellman, are designed to be used by a person with hearing loss so they are monaural. No adaptor is needed. You will hear out of both ears but the sound is not true stereo.

What if I am in a room with an induction loop or FM system? Will I need a neckloop?

If you are in a room with an induction hearing loop, all you need is the T-coil in the hearing aids or CI, you do not need a neckloop.

If you are in a room using an FM system, you'll need a receiver supplied by the host of the event, into which you plug your neckloop.

Some event sponsors (such as the Rochester Philharmonic) supply a combination neckloop and receiver, in which case, you don't have to plug in anything. Place the neckloop/receiver around your neck turn it on and turn on your telecoil. And, enjoy!

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**HEALTH FAIR AT DOME ARENA**

NYS Senator Jim Alesi is sponsoring the 22<sup>nd</sup> Family Health and Fitness Fair at the Dome Arena. This year, the date is **Thursday, Oct. 6<sup>th</sup>, from 10 am to 4 pm.**

Over 100 exhibitors. Free testings and screenings, both hearing and health, and food samplings, prizes, etc. HLAA has a table and Joe Damico is looking for **your help for a couple of hours Oct. 6<sup>th</sup>**. Our volunteers describe the functions of HLAA—you don't need to be a professional! This is a great way to get the word out about our Rochester Chapter. It is the premier health show of the year, and it's FREE—parking and admittance.

Please contact Joe Damico at 426-3191 or, at [JGDamico@frontiernet.net](mailto:JGDamico@frontiernet.net), soon.

**Subjects of Oct. 4th Chapter Meetings**

**Daytime Meeting** “Extraordinary Importance of Having the Right Earmolds.”

**Evening Meeting**: “Looping Rochester—Int'l Loop Conference” held in June.

**IF YOU MOVE**

Please don't forget to let Ginny Koenig, at 5 Packett's Grove, Fairport, NY 14450, or, via email at [GinnyK52@frontiernet.net](mailto:GinnyK52@frontiernet.net), know even if your change of address is a temporary one. HLAA is charged for each piece of returned mail, which the post office won't forward.

**THOUGHT FOR TODAY**

“The smallest act of kindness is worth more than the greatest intention.” – Khalil Gibran

**RUNNING FOR A REASON**

Support HLAA by sponsoring **Dr. Steve Hart** when he runs his first marathon, Oct. 30<sup>th</sup> in Washington, DC! Suggested donation 1 dollar/mile = \$26; or 50 cents/mile for \$13. Supports to be listed on his website: [www.HartHearing.com](http://www.HartHearing.com), and you'll be given a link to track Dr. Hart's progress during the race!

**MED-EL EXPO**

A Med-El Expo will be held in Buffalo **Sept. 12<sup>th</sup>**. Med-El is making gains in technology with significant improvements in cochlear and middle-ear implants. Rachel Marzeski will present and tell more about their partnership with area clinics. For more information, contact: [Jeanne.fredriksen@medel.com](mailto:Jeanne.fredriksen@medel.com).

**SINGLE-SIDED DEAFNESS (SSD)**

(By Michelle Gross)

Do you have a hearing loss in one ear? Now there is a hearing aid, which uses bone conduction to transmit sound through the skull to the cochlea and does not require surgery. A partner dentist fits the removable device to teeth in the back of the mouth; a processor is worn behind the ear. Sound is carried from the non-hearing ear through the skull to the cochlea. Although it would seem this device would help only conductive hearing loss, no such comments were found in the literature. It pays to ask.

<http://www.soundbitehearing.com/>





## Hearcare Hearing Centers

**Dr. Jared Teter, Au.D.**

21 Willow Pond #110  
Penfield, NY 14526  
(585) 421-7039

Tobey Village Office Park  
140 Office Park Way  
Pittsford, NY 14534  
(585) 479-8040



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- Andrea M. Segmond Au.D.
- Christopher A. Cisterna, M.S.

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convenient locations today!

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2210 Monroe Ave.  
**585.442.4180**

**GATES**  
785A Spencerport Rd.  
**585.247.4810**



Become a Fan!

[WWW.ONTARIOHEARING.COM](http://WWW.ONTARIOHEARING.COM)



**Pittsford Hearing & Balance, LLC**  
56 North Main Street  
Pittsford, NY 14534  
877-381-6050

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4 Coulter Road  
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**HLAA Membership Information**

Hearing Loss Association (HLAA) Rochester Chapter, a tax exempt and volunteer group, is a chapter of a national, nonprofit, nonsectarian, educational organization devoted to the welfare and interests of those who cannot hear well. We meet the first Tuesday of the month from September through June at St.Paul's Episcopal Church, East Ave. While our primary focus is directed toward hard of hearing, we welcome everyone to our chapter meetings whatever their hearing ability.

For more information, Call  
**585-266-7890**

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^^

**Newsletter**

*Newsletter deadline first day of the month preceding the issue month.*  
 Send articles to:  
 Ginger Graham  
 859 Meadow Ridge Lane  
 Webster, NY 14580  
 ggraham859@frontiernet.net

**MEMBERSHIP APPLICATION - ROCHESTER CHAPTER**

[ ] Yes, I want to join -- support entitles me to receive the newsletter in order to be alerted to programs for Daytime, & Evening Chapter Meetings and Cochlear Implant meetings.  
 [ ] Yes, I need transportation to meetings

Check type of contribution  
 [ ] Individual \$10                    [ ] Friend of HLAA \$25  
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Send to:  
 Mr. Donald Bataille, HLAA Board President  
 8 Springwood Lane, Pittsford, NY 14534

**HEARING LOSS ASSOCIATION OF AMERICA**

**YES! I want to join or renew membership in National HLAA--membership entitles me to the magazine *Hearing Loss*, discounts & support of advocacy for deaf & hard of hearing nationwide.**

[ ] Individual \$35.

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HLAA is the largest international consumer organization dedicated to the well-being of people who do not hear well.

To join, please see inside back page. HLAA has more than 200 chapters and 14 state organizations. Welcome!

### **Meetings are hearing accessible**

St. Paul's Episcopal Church, East Ave. and Westminster Rd., across from the George Eastman House. Parking available at the George Eastman House if needed

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Captioning (evening only)

Interpreters on request- contact Linda Siple, 585/475-6712, [lasnss@rit.edu](mailto:lasnss@rit.edu) a week in advance

Entrance to meeting room is from rear door next to fence