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May 2014

### MAY Calendar

#### Tuesday, May 6<sup>th</sup>

11:00 am - Refreshments/Social Time  
11:30 am – Announcements/Business Meeting  
12 Noon – 1 pm – Program Speaker

7:00 pm – Refreshments/Social Time  
7:30 pm – Announcements/Business Meeting  
8:00 – 9 pm – Program Speaker

Sun., May 4<sup>th</sup> - WALK4Hearing, Perinton Park

Tues., May 13<sup>th</sup> – Board of Directors  
6:00-9pm – Lower Level CR, Al Sigl Center

Tues., May 20<sup>th</sup> – “CI Group” – St. Paul’s church  
5:00 – 6:30pm; Open Discussion

Wed., May 28<sup>th</sup> – RWC/CaptiView movie,  
AMC Webster – Between Noon & 3 pm. Email Ginger  
the weekend ahead for exact movie & time.  
[ggraham859@frontiernet.net](mailto:ggraham859@frontiernet.net). See you there!

#### SAVE THESE FUTURE DATES

Tues., June 10<sup>th</sup> – BOD meeting, 6:00-9pm,  
Lower Level CR, Al Sigl Center

Tues., June 17<sup>th</sup> – Annual Dinner, 6-9pm  
Cobblestone Creek, Victor (see page 11)

Tues., June 24<sup>th</sup> - Program Planning Meetings

Wed., June 25<sup>th</sup> – RWC/CaptiView movie.

Tues., Oct. 21<sup>st</sup> - 7pm -PAC meeting, JV Room, ASC

### **Hospitality Duties for May:**

Daytime Meeting –Janet McKenna, Margaret Stasiuk  
Evening Meeting –Laura Chaba, Andy Howard  
Board of Directors –Art Maurer, Sue Miller

*Please sign up to help when the “Refreshment  
Sheet” goes around!*

## **WALK4HEARING**

SUNDAY MAY 4<sup>th</sup>, 2014

PERINTON PARK  
ROUTE 31F  
FAIRPORT, NY

8:30 A.M. - REGISTRATION, SOCIAL TIME  
10:00 A.M. - WALKERS START

OLD FRIENDS, NEW FRIENDS  
FOOD  
ENTERTAINMENT  
SILENT AUCTION  
CLOWNS  
GUEST CELEBRITIES  
SUNSHINE (WITH LUCK)

JOIN US TO SUPPORT A GREAT CAUSE.

### YOU CAN PARTICIPATE BY:

WALKING  
TAPPING YOUR FEET TO SOME GREAT LIVE  
MUSIC  
RUNNING  
ADMIRING THE BEAUTIFUL SPRING FLOWERS  
SITTING  
BIDDING IN THE SILENT AUCTION  
CHEERLEADING  
EATING BAGELS  
SOAKING IN THE WARM SPRING SUN  
OR BY JUST BEING THERE

WE NEED YOUR SUPPORT!

HELP US MEET OUR GOAL OF 500 PEOPLE!

**SEE YOU SUNDAY, MAY 4th!**

## MAY PROGRAMS

(at St. Paul's Church, East Ave. & Westminster Rd.)

### Tues., May 6th- Daytime Meeting - 11:00 am

#### **“HOW WE HEAR: WHERE LISTENING MEETS THE BRAIN” -**

Elise de Papp, MD, introduced by Donna Kiiikka, RN

Sensorineural hearing loss constitutes 80% of all deafness. How do our ears function, and what happens when they no longer hear properly? Retired pathologist Dr. Elise de Papp, our HLAA-Rochester chapter president, reviews the ear and its relation to the brain. She discusses the outer, middle and inner (cochlea) ears, how all three work together, and the basic pathology of sensorineural hearing loss. She traces the pathways from the cochlea to the brain and briefly considers the central nervous system areas involved in hearing.

Dr. de Papp's Power Point talk originally was presented at a layman's course on "The Brain" at Osher Institute at RIT, a "lifelong learning" program for seniors. As an enthusiastic supporter of Osher, she has presented programs there frequently.

### Tues., May 6<sup>th</sup> – Evening Meeting – 7:00 pm

#### **“ACTIONS SPEAK LOUDER: SKITS RELATED TO HEARING LOSS” - Rochester Chapter members**

Chapter members present 12 skits involving times when hearing loss causes communication problems. Did you say “no” when you should have said “yes” to your boss/friend/date? Were you left at the gate because you could not hear departure times? Chapter members will role-play real life situations: at home, dining out, at parties, medical appointments, and so forth. Scripts for each will be projected immediately before the skit. We will then discuss how the actors with hearing loss could have better managed to successfully resolve their communication challenges.

This program is based on exercises developed by Sam Trychin, Ph.D., a frequent presenter at HLAA Conventions (as well as presenting to our Chapter in Spring 2012), and a psychologist specializing in hearing loss. It promises to be fun as well as revealing how bluffing and shyness get us nowhere.

*HLAA-Rochester chapter meetings are held in the Vestry Room at St. Paul's Episcopal Church, East Ave. at Westminster Road, across from the George Eastman House. All programs are audiolooped & captioned. A sign language interpreter is available for evening meetings only. To request an interpreter for an evening meeting, contact Linda Siple at 585 475 6712, a week in advance. (Please note, this phone is only for those needing an interpreter.)*

*The Hearing Loss Association is a nationwide organization dedicated to advocacy, education and support for people with hearing loss. For more information visit our website: [www.hlaa-rochester-ny.org](http://www.hlaa-rochester-ny.org) or telephone 585 266 7890.*

*Hearing loss is a daily challenge you can overcome. You do not have to hide your hearing loss. You do not have to face hearing loss alone.*



## HLAA NATIONAL CONVENTION

June 26 – 29, 2014 – Austin, Texas

Starting 2/15 til 6/8, attendees will receive a discount off airfares from South West Airlines thru SWAB12@account. See Convention-Hotel/Travel page.

Hotel reservations at: Renaissance Austin Hotel, 9721 Arboretum Blvd., Austin, TX 78759-6316  
Call 800-228-9290, or, 512-343-2626; or, [www.Bit.ly/CONV2014](http://www.Bit.ly/CONV2014).

Single/Double - \$154 + tax

Double/Triple - \$169 + tax

Texas Swing at Historic Scholz Garten –June 27<sup>th</sup>,  
Texas BBQ and beer; Boot-scootin' bands & more.

**Rochester members planning to attend, please go to our website: [www.hlaa-rochester-ny.org](http://www.hlaa-rochester-ny.org) for the form to fill out to receive a STIPEND. On the Home Page, click on “Forms” section of the navigation menu, or from the Calendar of Events section.**



## SAVE THE DATES!

Sunday, May 4<sup>th</sup> – Walk4Hearing  
 Tuesday, May 6<sup>th</sup> – Chapter meetings (day & evening)  
 Tuesday, May 20<sup>th</sup> – Cochlear Implant group  
 Tuesday, June 17<sup>th</sup> – Annual Dinner  
 Tuesday, June 24<sup>th</sup> – Program Planning meetings

Watch upcoming Newsletters for more details!

### We Welcome All Donations

Please make your check payable to: HLAA-Rochester  
*HLAA is a 501©(3) organization.*

Mail to: Ms. Joanne Owens, 1630 Woodard Road,  
 Webster, NY 14580

*Be sure to designate:*

This donation is: In Memory of; or, In Honor of,  
 or, Birthday congratulations.

And who to send the Acknowledgment to. Thank you.

## GET THE BEST FROM YOUR HEARING AID PURCHASE EXPERIENCE

*By Michelle Gross*

If you need hearing aids, get them. We hear with our brains as well as our ears. If our brain doesn't get stimulated with processing information, it may lose the ability to process auditory information.

Put "hearing well" the first on your list as to what you want in a hearing aid.

Make vanity the last thing on your list, or remove it from your wish list.

Learn what you can about hearing aids before you go to the audiologist. You won't be an expert, but you will be able to formulate some questions.

If you attend a house of worship or other venue, which uses a Hearing Loop, or if you have trouble hearing on the phone, ask for a hearing aid which has **Telecoil!** It

will transfer sound from the sound source, directly to your hearing aids.

Watch out for people trying to sell you what they THINK you want.

If your hearing aid provider activates the "automatic" volume control on your hearing aids (if they have that feature) you may want to control the volume yourself...tell your provider. Often you won't know they've done this. Remember just about every setting on a hearing aid is adjustable by your hearing aid provider.

Choose a provider that lets you try multiple aids/settings and remember--small is not necessarily better (and usually isn't).

Watch out for sales pitches--if it sounds too good to be true--it probably is.

Get professional help from someone you trust.

If you require ear molds with your aids, remember many problems, which you think are caused by hearing aid failure, are caused by poor ear mold impressions.

**Use the trial period.** Try the aids in different situations and make notes. Work with your provider during the trial period by explaining what things sound good or bad to you. Hearing aids have a lot of possible adjustments/settings.

Try out your hearing aids in a quiet setting first. There is an adjustment period. Going to a noisy restaurant with your new aids may be more than disappointing!



For your Donation to HLAA: Estate of Ruth P. Oakely, United Way, USB matching gift program

For Your Donation Above Basic Membership:  
 H. Hood, C. Krissel, R. Seidel

In Memory of Maureen Foos: Sue Miller

## VENUES WITH ALS OR CAPTIONING

*By Tim Whitcher*

Have you seen a movie or a show that has an Assistive Listening System or Captioning system and would like to share your experience with your fellow members? Did your church or synagogue install or upgrade such a system, and you'd like to make that known?

Please contact Tim Whitcher at [hlaa.rochester@yahoo.com](mailto:hlaa.rochester@yahoo.com) with the info that you'd like to share. (Please mark your email to Tim's attention.) Likewise, if you have a question regarding such a venue, please contact Tim.

## LEADERS COLUMN

*By Elise de Papp, M.D.*



### PSAP's and HA's Terminology We Should Know.

We, our ears, have become an issue of hot debate between two markets, HIA (Hearing Industries Assoc., hearing aids, HA) and the PSAP coalition. What are PSAPs? – personal sound amplification products. Does that include your HA? No, not according to the FDA, which draws a fine line of distinction between the two products. If the device is intended to compensate for **impaired hearing**, it's subject to regulation as a HA, whereas an electronic product intended **for non-hearing impaired** consumers to amplify sounds in the environment is subject to less stringent regulation as an electronic product.

The newer guidelines consider the situation in which the instrument is being used, rather than the needs or hearing status of the user. But these guidelines get a bit fuzzy, for example: being able to hear a lecture with a distant speaker vs. a lecture in an otherwise quiet room. Or, for occasional use in situations when

speech and other sounds are hard to discern--say, in a noisy restaurant or while bird-watching.

PSAPs in general are pitched to people with some hearing loss. The FDA is concerned with protecting consumers with hearing loss from bypassing safeguards that would lead to prompt diagnosis and treatment of uncommon medical conditions. Hearing aids alone solve the problem for many people with hearing loss, but some of us need both types of products.

A recent article in the New York Times (March 22, 2014) by Anne Eisenberg on this whole topic of HAs vs. PSAPs reads “whatever you do, don't call these amplifiers hearing aids” as they are not considered medical devices dispensed by professionals. This article mentions several new Bluetooth amplifiers “that don't have the look and feel of a hearing aid--boomers have drunk from the fountain of youth, and will never need or use a product that their parents use, like a cane or hearing aid.” Hearing aid makers, too, have added wireless technology. There is a significant price difference between the two kinds of products and it begins to sound as though age may also enter into the picture. Once again, self-advocacy! Know what's out there.

### RBTL LIVE THEATRE--- CAPTIONED!



All performances are **Sunday, at 1:00 pm**

WATCH THIS SPACE FOR NEW PLAYS!

Tickets become available 6 weeks in advance of each show. Request seats in “open captions” viewing section. Call 222-5000; email, [info@rbtl.org](mailto:info@rbtl.org).

### **GEVA Theatre Offering Captioned Plays!**



All performances are **Saturday, at 2:00pm.**

WATCH HERE FOR NEW PLAYS!

Call the Box Office at 232-4382. Ask for seat in the “open captions” viewing section.

## BIRTHDAYS

Everyone: please let me know if you're one of our special Chapter members who will reach the spectacular age of 90 years, or more. If you agree, we'd like to announce it in our Newsletter. It is important to let me know right away as our Newsletters are written 2 months ahead. Thanks, Ginger [ggraham859@frontiernet.net](mailto:ggraham859@frontiernet.net); or, (585) 671-2683

## CONDOLENCES

Our deepest sympathies are extended to **Bert Foos**, in the loss of his wife, Maureen, in March.

Our sympathy goes to the family and friends of **Jane Redenbach** who passed away in Virginia.

Our deepest sympathy goes to Marge, in the loss of her husband, **Al Saia**, who died in March.

## **T-COILS EXPAND FUNCTIONALITY OF HAS**

*By Marilyn Weinhouse, President. HLAA-San Diego*

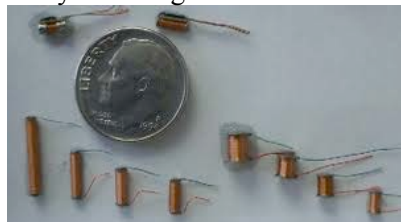


Before selecting an assistive listening device, it is important to know if you have a T-coil (or "telecoil") on your hearing aids. A T-coil is a very small copper coil that is an option in most hearing aids and built into all cochlear implants. It was originally designed to help hear on the telephone, but now can

be used to interface with different assistive listening devices.

Ask your audiologist or hearing aid specialist if you have a T-coil. Be sure it has been programmed and that you know how to turn it on. The T-coil may be turned on by a switch or the program button. Usually there is the option of choosing to turn on just the T-coil (microphone is off) or to turn on the T-coil and keep the microphone on (often labeled T+M on the T-coil switch).

A T-coil functions like a tiny speaker in your ear. It has many advantages:



- When entering a facility with a hearing loop, simply turn on your T-coil and the sound will be transmitted wirelessly

into your hearing aids.

- When the T-coil is on and the microphone is off, background noise is greatly diminished and the sound coming from the hearing loop is amplified.
- The sound picked up by the T-coil is processed by the hearing aid and adapted according to your particular hearing loss.
- You can control the volume by adjusting the volume of your hearing aid.
- There is no need to check out a listening device, your hearing aids become your listening device.
- You can also use your T-coil equipped hearing aids to connect to other audio sources with the use of a Neck loop. The neck loop can be plugged into a personal amplifier, an MP3 player, computer, or telephone.
- T-coils improve hearing on hearing-aid-compatible phones.

Say good-bye to headphones and earbuds!



No more trying to cram an earbud in on top of your hearing aid. No more feedback from headphones placed on top of your hearing aids. No more removing your hearing aids and risking losing them! in order to put on a headphone. No more using unhygienic headphones that have been in someone else's ears when visiting theaters.



Find out if you have a T-coil and learn how to use it!

Please note: I am not an audiologist. These are my opinions based on my experience, my preferences and my research. Always check with a qualified audiologist or hearing aid specialist to find the best hearing aid for your hearing loss and your needs.

*(excerpt from Peninsula-California, Winter 2014 NL)  
(suggested by Ginny Koenig)*

## **SOMETHING TO THINK ABOUT**

**“Forgiveness is the fragrance the violet sheds on the heel that has crushed it.”**

*Mark Twain – from D&C 5-17-13*

**THOUGHT PROVOKING...**

**“The role of a writer is not to say what we all can say,  
but what we are unable to say.”**

*(Anais Nin)*

**HAAA PRESIDENT’S AWARD**

*By Don Bataille, AIA*

I am honored to have been selected to receive the **2014 Hearing Loss Association of America (HAAA)**

**President’s Award.** The award will be presented at the HAAA-National Convention in Austin, Texas, this June. This is an Honorary Award given to a person with a long and diligent history of making the lives of people with hearing loss better.

I joined HAAA-Rochester Chapter in 2003, served as Chapter Leader and later as Chapter Board President for two terms. I have chaired the Operations, By-Laws, Strategic Planning, and Professional Advisory Committees. I have supported HAAA-Rochester Walk4Hearing (W4H) as a team captain and sponsor and currently serve on the HAAA NY State Association. In addition, I have presented educational programs on hearing loss in the work place, room acoustics, ADA-communication requirements and hearing loop technology, as well as presenting national workshops at HAAA Conventions and a webinar program on classroom acoustics. In 2012, I initiated the Looping Rochester Program and recently represented HAAA at the International Looping Conference in Eastbourne, England.

I’m currently a co-leader of University of Rochester, Rochester Prevention Research Center (RPRC) Healthy Living with Hearing Loss (HL2) and have co-authored the 2013 HL2 Summary Report establishing health concerns of people with hearing loss. I am a (RPRC) National Community Committee Delegate, serve on the RPRC Executive Committee, and I am a National Center for Deaf Health Research (NCDHR) Local Partner Advisory Board member.

*(Don is a Registered Architect providing consulting services and is owner of Hearing Loops Unlimited.  
Contact: [don@bataille.us](mailto:don@bataille.us))*

**Subjects of June 3<sup>rd</sup> Chapter Meetings**

**Daytime** –“Are These Hearing Aid Prices Too Good to be True?” – Sue McLaughlin, hi Health Innovation rep.

**Evening** – “Star Program” – Kendra Marasco

**“ARCHIVIST” –A REMINDER!**

Good news! We have a Chapter Archivist!  
**Janet McKenna** has offered to take on this task.



Janet will clip, affix into scrap books, and caption articles about our Chapter appearing in area print media, as well as other materials such as programs, invitations, speeches, photos, etc. Janet will be looking for help from all Chapter members supplying info they’ve accumulated. This leading HAAA Chapter will now be on its way to retaining its 30-year history!  
Contact Janet at: [deaphyduck@gmail.com](mailto:deaphyduck@gmail.com)

**MOTHER’S DAY**

*(from the Old Farmer’s Almanac)*

After her mother died in 1905, Miss Anna Jarvis campaigned for a national day to honor all mothers.

On May 10, 1908, a Mother’s Day service was held at a church in Grafton, West Virginia. In **1914**, Mother’s Day was declared an annual national holiday on the second Sunday in May. Love to all Mothers!

**LIKE US ON FACEBOOK !**

*By Cindy Kellner*

Are you on Facebook? If so, please be our friend.  
We currently have **182** friends and we want more.

Find us at: **Hlaa Rochester Ny**

## DONATING HEARING AIDS TO LIONS CLUB

By Joe Kozelsky

I am the audiologist for the Finger Lakes Lions Hearing Foundation and have been for more than 20 years. The Foundation's catchment region extends between Utica/Syracuse area to Buffalo and from the Pennsylvania border to Lake Ontario.

Virtually every hearing aid in this region donated to **Lions Clubs** finds its way to the Foundation and will eventually find its way to either my office or to Art Elliott in Victor who checks them out for us.

If you have used hearing aids, bring them to me or drop them off at any Lions Club Drop Box. (Cleaning tools, cases, most accessories, etc. have virtually no value and are discarded.) Aids that are usable are cleaned and checked and made ready for sending out from my office to volunteer audiology providers in the region specified above for qualified recipients.

You can get a receipt for your donation (for tax purposes) but there are strict guidelines which I'll be happy to explain to you.

Contact me at: Joe Kozelsky, Webster Hearing Center, 680 E. Ridge Road, Webster 14580; phone: (585) 787-0660; email: [jkozelsky@gmail.com](mailto:jkozelsky@gmail.com).



## LOOPING ROCHESTER – 2014

By Don Bataille

On behalf of HLAA-Rochester Chapter, we would like to extend to you an invitation to attend the **SECOND LOOPING ROCHESTER PROGRAM** **Wednesday, June 11th, 2014.**

Attendees will have the special opportunity to meet and hear **Juliette Sterkens, Au.D.**, the national spokesperson for the American Academy of Audiology/Hearing Loss Association of America "Get in the Hearing Loop" (GITHL) campaign. She'll share her own highly successful personal practice experiences and how connecting to the loop program allows audiologists to enrich their practice. Audiologists are encouraged to

counsel clients on how to utilize telecoils and loop technology. It's a proven fact that loop use improves hearing aid satisfaction, makes patients happier and insures repeat business! *Bring a hearing aid with an activated T-coil and hear for yourself!*

Telecoils connect users to their community and telecoil/loop technology is emerging as the most-loved, user-friendly choice for both hearing aid and CI users of all ages.

The program will also include--a review of ADA-Communication Requirements by Architect, **Donald W Bataille**, AIA; Looping the Dryden Theater, presented by Caroline Yeager, Assistant Curator, Motion Picture Department, George Eastman House; and a review of other featured looping projects.

### The program will be looped and captioned.

<b>6:00 PM</b>	Reception and light fare
<b>6:15 PM</b>	Opening Remarks
<b>6:30 PM</b>	Understanding ADA Communication Requirements
<b>7:00 PM</b>	Hearing Loops: A win-win for audiologists and consumers ( <i>Juliette Sterkens, Au.D</i> )
<b>8:00 PM</b>	Featured Projects and Panel Discussion
<b>8:30 PM</b>	Closing



**LOOPING ROCHESTER-2014**  
**Sponsored by HLAA-Rochester Chapter**  
 NTID CAMPUS – SDC Bldg.1310  
**WEDNESDAY, JUNE 11<sup>th</sup>, 6:00 – 8:30 pm**  
**REGISTRATION REQUESTED by MAY 20<sup>TH</sup>**  
 contact [don@bataille.us](mailto:don@bataille.us)  
**ENTER RIT/NTID CAMPUS, PARK IN LOT L,**  
**FOLLOW SIGNS TO SDC BUILDING**

## FRAGILITY OF HEARING AID FITTINGS

*By Joe Kozelsky*

Recently I was asked to speak to audiology students at University of Buffalo on consumer affairs because of my involvement with the consumer organization Hearing Loss Association of America. As part of my talk, I addressed internet sales of hearing aids in general, and the United Health Care internet hearing aid program in particular. In relation to this, I pointed out that approximately 30 percent of hearing aid users are dissatisfied with their hearing aids and there seems to be an unacceptably large percentage of HAs in the drawer. This seems to be world-wide. This is a summary of some of the findings I presented.

The industry standard in the United States has been the MarkeTrak surveys of hearing aid satisfaction sponsored by the hearing aid industry. My understanding is that there have been eight surveys going back about 20 years. The average rate of satisfaction typically has ranged from 66% to 70%, with most surveys reporting about 66% satisfied. Thus, approximately 30% of hearing aid users surveyed were not satisfied with their hearing aid fittings – in spite of the rapid advances in technology. With two remarkable exceptions, similar results are reported for surveys conducted in other countries. Reports of satisfaction in Australia ranged from 71 to 97% (the 97% being one of the exceptions). New Zealand researchers reported 71 to 77% satisfaction. German, Danish and British findings reported satisfaction rates of “over 68%” (1994 & 1997). Researchers in Hong Kong reported the following findings in the literature: “over 50% of users are satisfied” (MarkeTrak data), 66% satisfied (Billie, 1999), 71% satisfied according to another report, and so on. The other exception reported 91% satisfied in 1983 (Scherr, et al.). The recent 2012 EuroTrak survey reported 72% of UK users are satisfied with their hearing aids.

It is difficult to know how many hearing aids are in the drawer, but it does seem there are a lot. MarkeTrak data has reported that 12 to 16% are in the drawer, although more recent data showed improvement to about 8%. A Norwegian report found that 20% of hearing aid owners were not using their hearing aids or didn't know where they were. A literature review by Harvey Dillon of Australia reported that in-the-drawer devices ranged from 1% to 29%. Thus, a reasonable estimate might be that 15% are in the drawer.

A recent seminar speaker stated that user satisfaction is highest when patients receive 2 ½ hours of professional time with their dispenser.

It should be kept in mind that presumably each one of the surveyed recipients was seen in an intimate one-on-one setting with full attention devoted to their hearing aid fitting, including instruction about insertion and manipulation of their hearing aids, and instruction about maintenance and operation. Keep in mind, also, that it is reasonable to assume that every single one of the surveyed users was satisfied with their hearing aids following the last dispensing visit; otherwise they wouldn't have kept them.

These observations point to the fragility of hearing dispensing and hearing aid use.

It is thought provoking to imagine what the satisfaction levels might be for those individuals who receive hearing aids of various quality levels through internet sales without the benefit of one-to-one assistance from a well trained and educated hearing aid professional. Probably this is something we will never know, since it seems unlikely that reliable satisfaction data ever would be available for people who receive their instruments through the internet.

### Newsletter Deadline

**WEDNESDAY, APRIL 30<sup>TH</sup>**  
(for the June Newsletter)

Email: [ggraham859@frontiernet.net](mailto:ggraham859@frontiernet.net)

(This will be the last Newsletter til September)



### **COCHLEAR IMPLANTS !**

**THE “CI GROUP” MEETING is coming up --**

**Tuesday, May 20<sup>th</sup>, from 5:00 – 6:30pm**  
at St. Paul's church, East Ave. & Westminster Rd.  
in the Vestry Room. **This will be a round table, Open Discussion. Come with your thoughts and questions. ALL are welcome with or without a CI !**  
(Contact Carol/Bob Bradshaw – [RCBradshaw@aol.com](mailto:RCBradshaw@aol.com).)



## FRAUD WATCH NETWORK

*By Gerry Loftus*

I just signed up for the free AARP Fraud Watch Network. It gives me access to tips that will help me spot and avoid identity theft and fraud, and is a resource for helping people who've been victimized get their lives back.

You can receive alerts about scams and local events in your area. You'll also get the inside scoop on the tactics and strategies con artists use to identify and swindle their victims out of their hard-earned money.

By becoming part of the AARP Fraud Watch Network, you can pass this knowledge along to family and friends who might need it. To learn more, go to [aarp.org/fraudwatchnetwork](http://aarp.org/fraudwatchnetwork).

If you or someone you know has been a victim of identity theft or fraud, contact the AARP Foundation Fraud Fighter Center at [1-877-908-3360](tel:1-877-908-3360) for help.

## PLANNING THE PROGRAMS FOR YOUR CHAPTER MEETINGS

Are you tired of "the same old subjects" at our Chapter meetings? We hope not!! But we do need your input and **new ideas for programs!** Please plan to attend either the Daytime Program Planning meeting held by Sue Miller, or, the Evening Planning meeting held by Barb Law, to give them your ideas for possible topics for the new season from September 2014 to June 2015.

### **Planning meeting for DAYTIME sessions:**

**Tues., June 24<sup>rd</sup>, 10:00 am at Sue Miller's home, 16 Buckthorn Run, Victor.**

### **Planning meeting for EVENING sessions:**

**Tues., June 24<sup>th</sup>, 6:00 pm, Barb Law, Justin Vigdor room, Al Sigl Center; light refreshments.**

**Note that both meetings are on the same day!**

**RSVP:** Please email (or, call) either Sue or Barb and let them know you're attending. Hope to see you at one (or both) of the meetings! We're eager for your suggestions!

Barb Law: [Blaw1@rochester.rr.com](mailto:Blaw1@rochester.rr.com); (585) 381-8640  
Sue Miller: [SusanLeeMiller39@cs.com](mailto:SusanLeeMiller39@cs.com); (585) 924-8933

## HELP HLAA VIA THE UNITED WAY

We continue to be a United Way "Donor Designated Option" choice. We are not a direct United Way agency and do not receive any funding from their general campaign. Therefore, to donate to HLAA through the United Way, we ask you to consider donating to us through the "Designated Option" on your gift card.

### **Our United Way number is 2425.**



Your past support is deeply appreciated. As with other gifts, your donation enables our chapter to continue to provide education, help, and advocacy for people with hearing loss, their family and their friends. Alas, even though the local chapter is a totally volunteer organization, there are still costs such as printing, postage, phones, and technical items. Many thanks!

## CHILDREN ARE QUICK!

*(author unknown)*

Teacher: Glenn, how do you spell "crocodile"?

Glen: K-R-O-K-O-D-I-A-L

Teacher: No, that's wrong.

Glen: Maybe it's wrong, but you asked me how I spell it.

Teacher: Jessica, what is the chemical formula for water?

Jessica: H I J K L M N O

Teacher: What are you talking about?

Jessica: Yesterday, you said it is H to O.



The award winning Newsletter of the Rochester Chapter of HLAA is published monthly except for July and August.

Editor and Publisher.....Ginger Graham  
Computer Consultant,  
Webmaster, and Writer.....Michelle Gross  
News Releases, and Writer.....Janet McKenna  
Research Assistant.....Ginny Koenig

**WEBSITES OF INTEREST**

Our Chapter website is: [www.hlaa-rochester-ny.org](http://www.hlaa-rochester-ny.org). **Michelle Gross** is updating our website. (**Barb Law** continues as consultant.) The website for HLAA National is: [www.hearingloss.org](http://www.hearingloss.org).

*(submitted by Laura Arney)*

**"New Beginnings"** a book about Cochlear Implant users. This was written up (with two columns of information, on page 8) in our February 2014 Newsletter. Following is a link to the website that presents the conference speakers-- 1 1/2 hours. Go to: <http://youtu.be/0y21xxfetfo>.

*(submitted by Don Bataille)*

**Looping in Theatres.** Go to: [www.prosoundweb.com/article/church\\_sound\\_the\\_benefits\\_of\\_hearing\\_loop\\_assisted\\_listening\\_systems/](http://www.prosoundweb.com/article/church_sound_the_benefits_of_hearing_loop_assisted_listening_systems/)

**DID YOU KNOW?**

**In 1968, the nation's first 9-1-1 emergency telephone system was inaugurated in Haleyville, Alabama.** *(from D&C 2-16-14)*

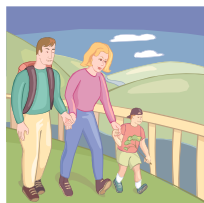
**IF YOU MOVE**

Please don't forget to notify **Barb Gates**, at 28 Country Gables Circle, Rochester, NY 14606, or, via email at [cdgblg28@aol.com](mailto:cdgblg28@aol.com), even if your change of address is a temporary one.

HLAA is charged for each piece of returned mail, which the Post Office will not forward. When you return, we will resume sending to your local address. Thanks.

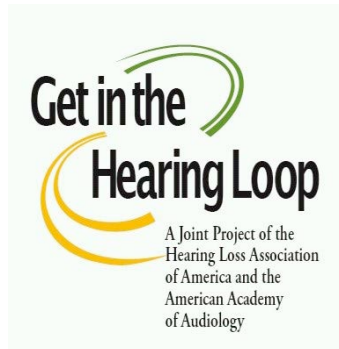
**SUNDAY, MAY 4<sup>TH</sup> - WALK4HEARING 5K**

PERINTON PARK ALONG THE ERIE CANAL-- FAIRPORT RD at O'CONNOR RD, Route 31F 8:30 am, with Walk starting at 10:00am.



Come and join us for the HLAA-Rochester chapter's only annual fundraiser. Walk4Hearing is now in its **9th year** raising and providing funds for scholarships for high school seniors going on to postsecondary education, captioning for theater performances at the Rochester

Broadway Theater League, GEVA, and assisting national HLAA in its support, education and advocacy of millions of people with hearing loss, and lots more.



**HLAA's POSITION ON TELECOILS...**

HLAA recommends that all hearing aid dispensers inform their patients of the function and potential advantages of telecoils,

during the course of the hearing aid selection process, and strongly recommends their inclusion in the hearing aids. It is evident that including telecoils in hearing aids may require a slightly larger hearing aid, and add a small cost to the product (\$30-\$50). While hearing aid users may elect to forgo them, as it is their right, they also have a right to be fully informed of their potential usefulness, and given an objective demonstration of that potential. The ultimate decision to include them or not rests with the hearing aid user, and NOT with the hearing aid dispenser.

HLAA strongly recommends that consumers accept this option. For example, would you buy a new car without air conditioning? Of course not. You don't use it all the time, but when you need it, you don't want to be without it! Same for telecoils... if you want to hear well in places where background noise is present, this component will enhance considerably your ability to hear.



You will find this sign where hearing loops are installed. Note the "T" in bottom, right corner.

*(excerpt from Wisconsin 2013 4<sup>th</sup> Quarter edition Newsletter) (suggested by Ginny Koenig)*

Mention of goods or services in articles or advertisements does not mean HLAA endorsement, nor should exclusion suggest disapproval.

### ANNUAL DINNER

*By Sue Miller*



We'll all have the chance to come together on **Tuesday, June 17<sup>th</sup>** for the Annual Dinner of the Rochester Chapter of HLAA. From **6:00 to 9pm**, we'll get to know our

scholarship winners and their families. And, recognize just some of the people who make a difference to HLAA in the Rochester area.

The Cobblestone Creek Country Club has done a superb job in past years with service, hearing accessibility and scrumptious food.

You will enjoy being part of this fabulous evening.

Please sign up by **Thursday, June 12<sup>th</sup>** using the form [included here](#). Hope to see you there!

**Please join us!**

**Tuesday, June 17<sup>th</sup>, 2014**

**Cobblestone Creek Country Club  
100 Cobble Creek Road, Victor, NY**

**6:00 to 9 P.M.**

**Spouses/guests welcome!**

**Menu choices:**

- (1) Sliced Bistro Steak - marinated and char grilled, & Chef's choice of vegetable and starch**
- (2) Chicken – Breast stuffed with apricots and walnuts, & Chef's choice of vegetable and starch**
- (3) Vegetarian – Portobello Wellington (Portobello, spinach, roasted red pepper, zucchini, wrapped in a puff pastry with fire roasted tomato sauce)**

Salad and dessert included

**\$26.00 per person (includes gratuity)**

**Questions?**

Please email Sue Miller at [SusanLeeMiller39@cs.com](mailto:SusanLeeMiller39@cs.com); or, phone, 585-924-8933.



### HLAA ANNUAL DINNER Reservation Form

Name: \_\_\_\_\_

Address \_\_\_\_\_

Phone or E-mail \_\_\_\_\_

Dinner choice \_\_\_\_\_

~~~~~  
Guest: \_\_\_\_\_

Dinner choice \_\_\_\_\_

~~~~~  
2nd Guest: \_\_\_\_\_

Dinner choice \_\_\_\_\_

**Dinner reservations will be accepted until  
Thursday, June 12<sup>th</sup>**

\_\_\_\_\_ Dinners @ \$26 each = \$ \_\_\_\_\_

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Peggy Driscoll, Receptionist



From left to right: Peggy, Joe, Joan

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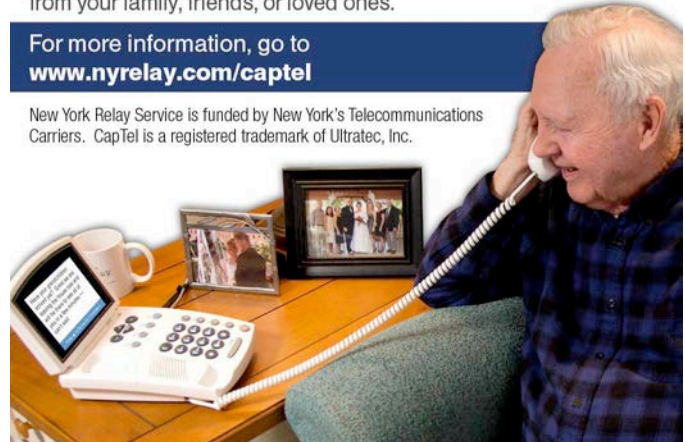
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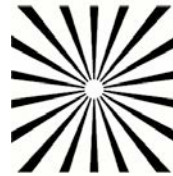
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**HLAA Membership Information**

Hearing Loss Association (HLAA) Rochester Chapter, a tax exempt and volunteer group, is a chapter of a national, nonprofit, nonsectarian, educational organization devoted to the welfare and interests of those who cannot hear well. We meet the first Tuesday of the month from September through June at St. Paul's Episcopal Church, East Ave. While our primary focus is directed toward hard of hearing, we welcome everyone to our chapter meetings whatever their hearing ability. For more information, Call **585-266-7890**

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Newsletter

*Newsletter deadline: first day of the month preceding the issue month.  
 Send articles to:  
 Ginger Graham  
 859 Meadow Ridge Lane  
 Webster, NY 14580  
 ggraham859@frontiernet.net*

**MEMBERSHIP APPLICATION – ROCHESTER CHAPTER**

Yes, I want to join/renew -- Support entitles me to receive the award winning Newsletter in order to be alerted to interesting and informative articles plus Daytime & Evening Chapter Meetings and Cochlear Implant meetings.

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Founded in 1979, the mission of HLAA is to open the world of communication to people with hearing loss through advocacy, information, education, and support.

HLAA is the largest international consumer organization dedicated to the well-being of people who do not hear well. HLAA publishes the bimonthly Hearing Loss Magazine, holds annual conventions, a Walk4Hearing, and more. Check out: [www.hearingloss.org/](http://www.hearingloss.org/).

To join, please see inside back page. HLAA has more than 200 chapters and 14 state organizations. Welcome!

### **Meetings are hearing accessible**

We meet in St. Paul's Episcopal Church, East Ave. and Westminster Rd., across from the George Eastman House. Parking is available at the George Eastman House, if needed.

All meetings are audio looped and captioned. Interpreters are available on request *for evening meetings only*-- contact Linda Siple, 585-475-6712, or at [lasnss@rit.edu](mailto:lasnss@rit.edu), at least a week in advance.

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Entrance to the meeting room is via the rear door next to the fence.

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