



**NOVEMBER CALENDAR**

**CHAPTER MEETINGS ARE STILL ON ZOOM UNTIL FURTHER NOTICE**

**TUESDAY, NOVEMBER 2, 11:30 AM—NOON ON ZOOM:** Chapter announcements and business meeting.

**TUESDAY, NOVEMBER 2, 12 PM-1 PM ON ZOOM:** Joe Kozelsky, “Getting hearing aids: What you need to know”

**WEDNESDAY, NOVEMBER 3, 10 AM-11 AM ON ZOOM** Joe Kozelsky: HOPE Session: ‘Hearing Other People’s Experiences’ (HOPE)

**TUESDAY, NOVEMBER 9, 7 PM** Board of Directors Meeting

**TUESDAY NOVEMBER 16, 7 P.M ON ZOOM** Cochlear Implant Group

**THURSDAY NOVEMBER 18, NOON - 1 PM ON ZOOM** HLAA-Rochester Technology Team: Virtual Device Demo Center

**Please check our Chapter Website [hearinglossrochester.org](https://www.hearinglossrochester.org) for any changes**

**November Programs**

Hearing Loss Association of America (HLAA) Rochester Chapter offers several virtual programs in November benefitting anyone interested in hearing loss. All are free and in real time on the Zoom platform. As well, all are closed captioned. Preregistration is required by visiting the HLAA website at: <http://hearinglossrochester.org>

Programs for November are:

**Tuesday, November 2. Noon via Zoom: Joe Kozelsky “Getting hearing aids: What you need to know”**



Many prospective and new hearing aid users often wonder about the complexities of hearing aid use. This session will focus on key issues facing hearing aid users with special attention to what’s normal and where one can expect difficulties; things that can be adapted to; and those things which

*(Continued on page 2)*

**PRESIDENT’S MESSAGE**

*by Art Maurer, President*

**Better Hearing = Better Living!**



In 1961, Bob Dylan said, ‘The Times They are a-Changin’. His words have been true ever since, perhaps more so now. The pace of change quickened over the decades - then Covid struck! As in-person meetings became im-

possible, we adopted Zoom to reach members at home; it wasn’t long before we saw new opportunities. As I outlined last month, we’ve expanded HLAA-Rochester’s field of focus to include central and western New York. In addition to advertising across the region, we’re now starting a series of presentations in libraries and adult living residences to introduce all that HLAA offers.

As you know, our chapter has traditionally been noted for *Support* through person-to-person socialization and advice. We intend to get back to that as soon as masking and social distancing directives allow. Our live monthly presentations will be both in person and on Zoom, (as we’d hoped to do this fall until the Delta Variant scrubbed our plans). We also intend to continue all the activities HLAA-Rochester has traditionally offered.

The pace of advances in technology is also picking up. New assistive listening devices (ALDs) are coming to market allowing users great flexibility at relatively low cost – particularly for those with moderate hearing loss. New sales channels are emerging largely on social media ...coupled with over-the-counter (OTC) federal standards expected to be approved next year. New product offerings, both by emerging companies as well as major manufacturers, may lead to impact on the design and features of hearing aids and ALDs. We at HLAA-Rochester intend to expand assistance to customers in what can become a confusing marketplace...a limitation being the extent that our resources will allow.

It’s often jokingly said that HLAA is one of the best kept secrets in town because so many have never heard of us. Perhaps by reaching out that will change. More importantly, we may be of help to those putting off get-

*(Continued on page 3)*

## November Programs

*(Continued from page 1)*

are difficult to overcome along with strategies for managing the more difficult problems. Attention will be given to issues facing the more experienced users as well.

Joe Kozelsky is a retired audiologist and hearing aid user for 25 years. He has presented at numerous state and national meetings on hearing and hearing aid issues.

**Tuesday, November 3 12:00, Noon via Zoom:** Joseph Kozelsky CCC/A. Hearing Other People's Experiences (HOPE)

Prospective, new, or experienced hearing aid users can share their experiences, questions, and hearing loss journeys in an informal discussion around a real round table. We learn from one another. Anyone interested in hearing loss is invited to join the hearing aid community.

**Tuesday November 16, 7 pm:** Cochlear Implant Group of HLAA Rochester will meet via Zoom p.m. **Please register to receive advance program notice and the required Zoom link by writing to [cochlearimplantgroup@gmail.com](mailto:cochlearimplantgroup@gmail.com).**

Experienced CI users and persons considering adopting CIs are welcome to attend along with anyone else who will find the agenda of interest.

We will do an open mic forum to allow participants to share their experiences with cochlear implants and to discuss best practices and emerging technologies. We will also allow time for participants to provide advice concerning future program topics they will find useful and interesting.

Captions will be provided to support access to the discussions.

**Thursday November 18, Noon via Zoom: Virtual ALD Demo center. HLAA-Rochester Technology Team.**

This is a continuing orientation to the on-line "Virtual Demo Center" web site. It is a review of selected assistive listening devices, captioning-capable and amplified telephones, signaling-alerting devices and smart phone app's related to hearing enhancement and gives the opportunity for the presenters to answer questions from those joining the Zoom meeting.



## Are You Satisfied with TV Closed Captioning?

*By Bruce Nelson*

I have a "hot button". It's the lack of closed captioning on many TV commercials and on some newscasts, where they have a "live report from the scene" which isn't pre-scripted.

Advertisements (commercials) that are less than five minutes long are not considered "video programming" and are, therefore, not required to have closed captions. Many businesses, however, caption their commercials voluntarily. Because captioning provides access to a commercial's message for millions of deaf and hard of hearing television viewers, and for English language learners, captioning commercials makes good business sense.

I'm pretty well convinced that lawyers and car dealers don't want our business. Very few of their TV ads are closed-captioned. And there's many national product and service ads which aren't captioned. And I am astonished that there are some TV ads for hearing aid providers which aren't captioned. I have written to some of these advertisers. One attorney called me, surprised by my letter, since he said he pays extra for his ad agency to caption his ads. Shortly afterwards, his ads were captioned.

Some stations have live CART captioning for their newscasts and local programming. But in smaller markets (like Rochester) they are allowed to use "Electronic Newsroom Technique" where they use the teleprompter text as the captions. But that doesn't work for live reports and weather forecasts.

The FCC is considering letting stations use automated captions, and would like your opinion about that,

If, like me, you'd like to see the FCC require ads to be captioned, that all parts of a newscast be captioned, and perhaps allow for automated captions, you can send them a "My experiences" message via their website. And if you have problems with the captioning on any specific broadcast or cable program, you can file a complaint at the website.

Online: <https://consumercomplaints.fcc.gov/hc/en-us>

Toll-free Voice: 888-225-5322

Also, please send a copy of your complaint or experience to Lise Hamlin, Director of Public Policy, at HLAA National, at [lhamlin@hearingloss.org](mailto:lhamlin@hearingloss.org).

For more information, visit the FCC website at <https://www.fcc.gov>

So, please keep writing/calling every time you notice a program with captioning that is not easy to use.



HLAA thanks all of our veterans for their service and sacrifices by offering a complimentary membership in the organization.

Hearing issues are the most common service-related disabilities among American veterans. Over 2.3

million veterans receive either disability compensation for service-related hearing disabilities or are in treatment for hearing related issues.

Veterans may enroll for a complimentary one year membership in National HLAA at:

[www.hearingloss.org/content/veterans](http://www.hearingloss.org/content/veterans)

Complimentary membership is available the Rochester Chapter by completing the form on page 10.

All benefits of HLAA membership are included. We are grateful to our veterans for their service and sacrifices. Please share this information with all the veterans you know.

*(excerpt from HLAA Wisconsin Newsletter; verified by Lise Hamlin)*

## President's Message

*(Continued from page 1)*

ting hearing aids, those considering getting them, those just beginning to wear them, and those having problems on a continuing basis. While there is value in making folks aware of HLAA, the immediate benefit is when someone who has a problem finds solutions by association with HLAA.

The new Express Hearing Check Kiosk will confirm for some their need for hearing help by experiencing the improvement available. After a minutes-long self-administered hearing test the user sees an audiogram of their hearing, and then hears a woman speaking as they hear now followed by how they will hear with correction. That's the WOW Factor! Our intent is to help folks understand the state of their hearing and, if necessary, urge them to see an audiologist. A few of our early users have been surprised as they listened and are on their way.

For those ready to buy hearing aids our new course *Getting a Hearing Aid ... what you need to know* in addition to being presented live periodically, will be available 24/7 on YouTube. And for those new to wearing hearing aids or having continuing difficulties and questions we offer our HOPE and Demo Center sessions.

A major concern is having enough volunteers dedicated to covering all the bases. The prep work has been carried on during the pandemic – we plan to launch in the field as soon as the pandemic restrictions are lifted. So, we offer the opportunity to all who would like to volunteer for one of many specific positions that will make these new initiatives a success. Contact me, **Sue Miller**, or **Dan Brooks** if you'd like to discuss what your preference would be in these exciting new endeavors.

And let's not forget the Health Accessibility Task Force focused on effective communication between patients and medical professionals in clinical and hospital settings. **Mary Chizuk**, who is carrying the work forward welcomes assistance to expedite progress on the project.

Thanking you in advance,

Art Maurer [amaurer40@frontier.com](mailto:amaurer40@frontier.com)

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**Justin Osmond**

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Sign Up at:



<https://hearingloss.org/news-media/e-news>

## OUR FOUNDER, HOWARD E. "ROCKY" STONE (1925-2004)

*Reprinted from November 2009 Newsletter. By Ginger Graham, with thanks to Hollace Goodman, Program Assistant at national; Debbie Mohny, Colorado; and, the California newsletter*

Founder's day for HLAA is celebrated in November each year. Howard E. "Rocky" Stone was born in 1925 in Cincinnati, Ohio.



He began working at an early age to help support his mother and two sisters during the Depression. During World War II military service at age 19, a nearby explosion resulted in a bilateral hearing loss. Following military discharge, he attended the University of

Southern California, where in 1949 he earned a degree in International Affairs. He then won a scholarship to the Johns Hopkins School of Advanced International Studies, but did not complete the program because his hearing loss precluded him from taking the oral exams.

Recruited by the Central Intelligence Agency, he spent 25 years in federal service with assignments to half a dozen Near and Far East countries. On retirement in 1975, he received the agency's highest award, the Distinguished Intelligence Medal.

Because there were no services for hard of hearing people, Rocky founded SHHH in 1979, serving as its volunteer executive director until 1993. Having overcome the challenge of childhood poverty and a profound hearing loss, Rocky believed in the ability of individuals to help themselves; "I established SHHH as a membership organization run by people with hearing loss. We provide information necessary for them to make choices, but emphasize the choice must be theirs. The challenge is to develop togetherness within diversity."

Once we accept responsibility for ourselves, we have to learn to love ourselves, and then, each other. The thinking behind the self-help philosophy for SHHH was to enhance each of us as human beings.

Local chapters provide a community of people with hearing loss, help you to deal with the issue of hearing loss stigma, share technologies beyond

hearing aids, empower you through the exchange of knowledge, encouragement and the sharing of experiences; and alleviate the despair and isolation of hearing loss through their support. During the November 2005 Board of Trustees meeting, the board voted to change the name of "Self Help for Hard of Hearing People" (SHHH) to "Hearing Loss Association of America" (HLAA). SHHH completed the transition to Hearing Loss Association of America in March 2006.

You can find information on Rocky Stone at <http://www.hearingloss.org/about-us/founder>. or <http://www.hearingloss.org/about-us/history/2005>.

### Donations

**Thank you to these members who included donations to the chapter in addition to their dues:**

Henry & Denise Adler, Laura Arney, Carol Bradshaw, Barbara Bruce, Jeanne Byrnes, Margaret Cherkasky, Anthony Conte, John Curtis, Janet D'Ambrose, John Eckhardt, Robert Edelman, Frances Englund, Berdjouhi Esmerian, Peter Fackler, Nancy Fink, Arthur Fitelson, Albert Foos, Brian Fox, Barbara Gates, Barbara Gibson, Nicholas Graver, Judith Howard, Karen Hubbard, Jennifer Hurlburt, Charles Julien, John Keevert, Donna Kiiikka, Richard and Joan Kohler, Joseph Kozelsky, Barbara Law, Peter Leas, Emma Jean Leccese, Georgette Lesnak, Angela Mambro, Judith Markowski, Emma Jean Marshall, Art Maurer, Judith McMillan, Carmel Merrill, Nancy and Doug Meyer, Scott/Susan Miller, N.S. Nurick-Mount, Mary Oberlies, Elizabeth Phillips, Sheldon Potter, Ronald Proud, Susan Puff, Barbara Rice, Donald Roemermann, Carl Rossner, Nancy Rubery, Marsha Senges, Linda Siple, Ronald Smith, Thomas & Patricia Sullivan, Marlene Sutliff, Kathryn Sweryda, Joseph Termotto, Elaine Vangellow, Angella Weber, Amy Wilken, Professional Hearing Solutions,

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Mary Tuckley Estate  
Elaine VanderBrook



## HLAA New York State Association (NYSA) - Update.



*By Dan Brooks, President, HLAA-NYSA*

Hello again! Hope all is well!

I have been busy changing things around the house gearing up for the end of fall and beginning of winter.

Hard to believe winter is just around the corner.

I have been busy with setting up a number of zoom meetings. Maintaining a detailed calendar is crucial to be sure I don't miss anything important.

Chapter programs are varied and may change so, it is important to double check for the latest information on your local chapter's website. For information about the Rochester Chapter's programs, where I am from, please visit, [www.hearinglossrochester.org](http://www.hearinglossrochester.org). You may also call our Chapter's Hotline, 585-266-7890 to get the latest information.

As of this time all programs and activities for the HLAA Rochester Chapter, will be strictly virtual, until January of 2022.

Now let's move on to updates of **The HLAA New York State Association (NYSA)**. Mark your calendars for our upcoming **HLAA-NYSA Annual Meeting!** The meeting will be via ZOOM and of course captions will be provided. The date and time is December 4<sup>th</sup>, 2021 at 10am. All members of the HLAA-NYSA are welcome to join. We will update everyone where we are currently and what we hope to accomplish for the coming year. We will also present the incoming slate of board members, officers and Professional Advisory Committee (PAC) members. This meeting will be the last Board of Directors meeting I will be hosting as President of HLAA-NYSA. **Kassey Granger**, from Glens Falls area, will be succeeding me, starting January 1<sup>st</sup>, 2022.

If you have not already marked your calendar for the **2022 HLAA-NYSA State Conference**, please do. The dates are September 16<sup>th</sup>, 17<sup>th</sup> & 18<sup>th</sup> of 2022.

It is hard to believe my term as President of the HLAA-NYSA, is drawing to a close. We have come

a long way as a state association and we all should be proud! Going from an association that was on the verge of folding at the HLAA Convention in 2019, to a vibrant association with a nearly full board of directors and four (4) extremely active committees, has been truly remarkable. All of these accomplishments have only been possible because of the people who were willing to work at the state level to provide their time and effort to support the Association. Everyone worked diligently on behalf of people with hearing loss. I was proud to be able to facilitate communication among everyone within the Association and help identify people who would be willing to help. We are an all-volunteer organization and to stay strong we need to find a happy medium where people can come together for a great cause such as helping those with hearing loss and have fun doing it. HUGE kudos go out to all those that have come together and supported our efforts!! All of you deserve full credit. I am forever grateful and humbled to have been your president.

By now you should have seen a survey go out concerning the State Conference. If you have not seen it or filled it out please go to our website [www.hearinglossnys.org](http://www.hearinglossnys.org) and complete it. If for some reason you can't access the link or have questions please reach out via email: [hlaa.newyorkstate@gmail.com](mailto:hlaa.newyorkstate@gmail.com).

Have you joined or renewed your membership for the HLAA-NYSA? You can do this by fulfilling two requirements: First, you must reside in New York State and second, you'll need to be a member of HLAA National. For more information visit <https://www.hearingloss.org>.

Together we can make a difference for everyone with hearing loss in our state of New York! As always...

"Thank you for your support!" -Dan

### LIKE US ON FACEBOOK !

*By Jenn Hurlburt*

Are you on Facebook? If so, please be our friend. We currently have 444 friends and we want more. Find us at: **Hlaa Rochester NY**

## Assistive Listening Device Team Goes on the Road

*By Lorin Gallistel*

Members of our chapter will be presenting an overview of ALDs at the Penfield Library on November 20 at 1 pm. The talk will include a tour of the online Virtual ALD Demo Center and a sampling of ALDs will be available for testing.

Our hearing check kiosk will be available for private screening.

A presentation will also be made at the Ogden Farmers Library on Dec 4 at 2:00 pm.

Come and hear what you are missing.

## BUFFALO WALK4HEARING

*By Carol Loftus*

The Buffalo Walk4Hearing took place on Saturday, September 25<sup>th</sup>, welcoming 150 walkers from 21 outstanding teams. Nearly \$26,000 was raised reaching its fundraising goal.

As a liaison for the Buffalo Walk, I'm delighted to report we had three teams that participated: Hear4Tomorrow, Phackler's Phanatics and Sunshine Strollers.

Our own chapter members, Peter Fackler and Janet McKenna were top fundraisers.

A great big 'THANK YOU' to those who supported our teams.

Please note, donations may be given up to December 17, 2021. Should you choose to donate by check, please make check payable to BuffaloWalk4Hearing and indicate the team to get credit. Please mail to Carol Loftus, 21 Lookout View Road, Fairport, NY 14450.

## November Birthdays

Happy Birthday to:

|          |    |               |
|----------|----|---------------|
| November | 14 | Don Bataille  |
|          | 23 | Cindy Kellner |
|          | 25 | Bruce Nelson  |

### Buy Hearing Aid Batteries from HLAA

Even with the pandemic, HLAA Rochester is still offering hearing aid batteries. You may purchase a pack of six for \$1.50, or an entire box (60 batteries) for \$15.00. Simply contact Suzanne Johnston at: [suzannejohnston@aol.com](mailto:suzannejohnston@aol.com) (or call 585-586-4158) to arrange for pick-up at your convenience at her home at 44 Washington Rd. in Pittsford. Mail a check with the cost of your order to ATTN Nancy Meyer, HLAA Asst. Treasurer, 5275 Rosebrugh Lane, Geneseo, NY 14454 with notation RE: battery purchase.

## ASSISTIVE LISTENING DEVICE DEMO CENTER IS VIRTUAL

*By Chas Johnstone*

Since we are unable to conduct our Demo Center at Lifespan, our [Virtual Demo Center \(VDC\)](#) is now available online 24 hours per day, 7 days per week, thanks to the tireless devotion of **Lorin Gallistel**. Please visit the VDC to see the full range of devices in the Demo Center and submit any questions there that you might have. Please follow the link on the chapter's website, <http://hearinglossrochester.org> to access the VDC.

### We Would Love Your Feedback (about the Health Care Appointment Communications Guide!)

Have you had the chance to use to HLAA Rochester Health Care Appointment Communication Guide? (March 2021 Newsletter) - also archived at the chapter website)

Did it help you prepare for the visit and communicate your hearing needs at the appointment? Please share your experience with the tool and your overall healthcare visit with the Education & Outreach Committee. The information will be used to improve this tool and future efforts to support the hearing loss community. All personal identification will be kept in confidence. Please write us at [amaurer40@frontier.com](mailto:amaurer40@frontier.com)

To locate the document again, go to [hearinglossrochester.org](http://hearinglossrochester.org). Click on the Member's page. Then click on the Forms Surveys Studies square.

As people with hearing loss, it is essential to achieve clear communication in order to receive high quality health care!

### You can "Attend" Other Chapter's Meetings

HLAA Chapters and State Organizations have been transitioning their in-person meetings to virtual meetings online during the pandemic. You are welcome to visit online HLAA Chapter and State Organizations meetings from all across the country. They are listed in one central calendar from the HLAA Leaders List Groups.io calendar.

First, go to [hearingloss.org](http://hearingloss.org). There is a new purple calendar option in the upper menu bar. After you click on it, a new window will open. Click on the purple FIND HLAA CHAPTER MEETINGS HERE button to access the HLAA Leaders Groups.io calendar.

## Tips for better communication at Thanksgiving

By Shari Eberts

Thanksgiving is one of my favorite holidays — delicious food, good spirits and lively gatherings of family and friends. But with my hearing loss, I sometimes worry I will miss out on some of the fun. Large dining room tables make conversation tricky, especially, like in my family, if everyone is talking at once. Background chatter combined with noise from the football games on television add to the overall din, making it a tough listening situation. What is a person with hearing loss to do?



1. **Talk to your host in advance:** Discuss your hearing issues with your host a week before Thanksgiving so she has time to accommodate your needs. Request to be seated in the middle of the table and with your back to a wall. The more specific you are, the better seat you will get.
2. **Limit background noise:** When I host, background music is kept to a minimum. While your host may like to play music or keep the TV on for the game, perhaps you can ask him or her to reduce the volume during dinner.
3. **Converse strategically:** Don't try to participate in conversations across large distances. Speak with the people seated near you at the table. If you want to speak with someone else, move nearer to him, or ask to continue the conversation when you have a chance to be closer together.
4. **Optimize your hearing aids:** Many hearing aids have special settings for restaurants or other loud places. Experiment with a couple of different settings to find what is optimal. You can practice at home if you don't want to spend time experimenting at the event.
5. **Try new technologies:** Many gadgets are now available that can help you hear in a group setting including personal FM systems, Roger pens, or even chair loops. Experimenting with new technology can be fun for everyone.
6. **Be kind to yourself:** Take breaks to minimize hearing loss exhaustion. Head to the restroom, or find a quiet spot in another room or outside. Breaks give your ears and brain a rest and build your energy for more socializing.
7. **Don't fake it:** It can be tempting to nod along and pretend you hear what others are saying or laugh just because others are laughing. But it can be dangerous, particularly if someone is asking you a question. Be brave and be honest with others if you are having trouble hearing. It will make your interactions more memorable for everyone.
8. **Use visual clues to indicate** if you are having trouble hearing: Cupping your ear with your hand to indicate to the speaker to speak louder works well and does not interrupt the flow of the conversation for others.
9. **Laugh at the mishearings:** It is inevitable that you will hear something incorrectly or reply to a question you thought you heard rather than the actual question. Bring your sense of humor and others will too. Sometimes these misfires can be hilarious.

And most importantly, enjoy the moment! It can be hard to keep it all in perspective during the holidays if you feel like you are missing out on the fun. Try to be grateful for the wonderful friends and family around you. You may not hear every word they say, but you can partake in all of the good feelings around the table. Happy Thanksgiving!



*Shari Eberts is a hearing health advocate, writer, speaker and avid Bikram yogi. She blogs at <http://livingwithhearingloss.com> and serves on the Board of Trustees of Hearing Loss Association of America. Shari has an adult-onset genetic hearing loss and hopes that by sharing her story she will help others to live more peacefully with their own hearing issues*



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**HLAA Membership  
Information**

Hearing Loss Association (HLAA) Rochester Chapter, Inc., a tax exempt and volunteer group, is a chapter of a national, nonprofit, nonsectarian, educational organization devoted to the welfare and interests of those who cannot hear well.

We meet the first Tuesday of the month at noon, at St. Pauls Episcopal Church and online via Zoom. See our website at <https://hearinglossrochester.org> to register.

While our primary focus is directed toward people with hearing loss, we welcome everyone to our chapter meetings whatever their hearing ability.

For more information, Call

**585 266 7890**

**Professional Advisors Sue Miller, Chair**

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**Newsletter**

*Newsletter deadline: first day of the month preceding the issue month.  
 Bruce & Candi Nelson, Editors  
 120 Cobblestone Dr., Rochester,  
 NY 14623 585-334-5513  
[bruce.nelson@gmail.com](mailto:bruce.nelson@gmail.com)*

**MEMBERSHIP FORM – HLAA-ROCHESTER CHAPTER**

July 1, 2020 – June 30, 2021

I want to join as a first-time member  I want to renew

All members receive the award-winning Rochester chapter Newsletter!

Check preference for access:  via US mail  via Chapter website  
 Check membership type:  Individual  Family  Corporate  
 Check contribution: (\*please consider a charitable donation above Basic dues - an acknowledgement is sent for donations only.)

Basic/Individual Dues, \$10  Basic/Family Dues, \$20  Corporate\* \$50  
 Friend\* \$25,  Partner\* \$50,  Supporting\* \$100 Donation  \$\_\_\_\_\_  
 Veteran COMPLEMENTARY (Free lifetime chapter membership for veterans with hearing loss). Branch of Service: \_\_\_\_\_

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**I have a different mailing address for part of the year.**  
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Please make your check payable to: HLAA-Rochester. Send to: Mr/Mrs  
 Doug Meyer, 5275 Rosebrugh Rd., Geneseo NY 14454

**HEARING LOSS ASSOCIATION OF AMERICA**

**YES! I want to join or renew membership in national HLAA.** Membership entitles me to the magazine, *Hearing Life*; a number of discounts; and knowing I'm supporting advocacy for people with hearing loss nationwide.

Join  Renew

Individual \$45  /Family \$55  
 Professional \$80  Corporate \$500  
 On-line only-individual \$35  
 On-line only-student \$25

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Send to: Hearing Loss Association of America  
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**Please do NOT send this renewal to the local Rochester chapter; mail directly to HLAA in Rockville, MD.**



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### **You're New, This is for You.**

More than 48 million people in the US have a hearing loss, which can hinder daily communication. By age 65, one in three Americans has a hearing loss. This invisible condition affects the quality of life of the individuals with hearing loss as well as family, friends, co-workers and everyone with whom they interact. HLAA believes people with hearing loss can participate successfully in today's world.

Founded in 1979, the mission of HLAA is to open the world of communication to people with hearing loss through information, education, support and advocacy.

HLAA is the nation's foremost membership and advocacy organization for people with hearing loss. HLAA publishes a bimonthly magazine, *Hearing Life*, holds annual conventions, a Walk4Hearing, and more. Check out: <http://www.hearingloss.org>.

The Rochester Chapter, started in 1983, is a dynamic group of individuals working together as a team. To join, please see inside back page. HLAA has a support network of organizations—Rockville, MD; State organizations; and, local Chapters. Welcome!

### **Meetings are hearing accessible**

During pandemic times, all chapter meetings are online via Zoom. See meeting information in this newsletter. Captioning within the Zoom application is available.

In non-pandemic times, we meet in St. Paul's Episcopal Church, East Ave. and Westminster Rd., across from the George Eastman Museum. Parking is available at the George Eastman Museum, if needed.

All meetings are audio looped and captioned. Interpreters are available on request.

*Everyone, with or without a hearing loss, is welcome, on our on-line meetings or in person, when live meetings resume!*