



JUNE Calendar

Tuesday, June 3rd

11:00 am - Refreshments/Social Time
11:30 am – Announcements/Business Meeting
12 Noon – 1 pm – Program Speaker

7:00 pm – Refreshments/Social Time
7:30 pm – Announcements/Business Meeting
8:00 – 9 pm – Program Speaker

Tues., June 10th – **Board of Directors**
7:00-9pm – Lower Level CR, Al Sigl Center

Tues., June 17th - Annual Dinner, 6:00-9pm
Cobblestone Creek Country Club, Victor

Tues., June 24th – Program Planning Meetings
(see page 8)

Wed., June 25th – RWC/CaptiView movie,
AMC Webster – Between Noon & 3 pm. Email Ginger
the weekend ahead for exact movie & time.
ggraham859@frontiernet.net. See you there!

SAVE THESE FUTURE DATES

Tues., July 8th – BOD meeting, 7:00-9pm,
Lower Level CR, Al Sigl Center

Wed., July 23rd – RWC/CaptiView movie
AMC Webster – Between Noon & 3 pm

Sun., August 24th - Picnic at Miller's, Keuka Lake

Wed., Aug. 27th - CaptiView Movie, AMC Webster

Tues., Sept. 9th – Chapter meetings start again

Tues., Oct. 21st – PAC meeting, 7pm, JV room, ASC

Hospitality Duties for June:

Daytime Meeting –Barb Gates, Sue Miller
Evening Meeting –Kathy Curre, Marlene Sutliff
Board of Directors –Lisa Bailey, Marlene Sutliff

Please sign up to help when the “Refreshment Sheet” goes around!

WELCOME ALL NEWCOMERS TO HLAA!



JUNE PROGRAMS

(at St. Paul's Church, East Ave. & Westminster Rd.)

Tues., June 3rd - Daytime Meeting 11:00 am

HEARING AIDS: DIRECT TO THE CONSUMER - Sue McLaughlin, Au.D.

Sue McLaughlin, Au.D. discusses the service delivery model of hearing aids currently offered by hiHealthInnovations. According to McLaughlin, the company's approach eliminates the supply chain middleman, delivering hearing devices directly to consumers. “By doing this, high markups are eliminated and the savings are passed on to the consumers,” she says.

“hiHealthInnovations provides custom programmed premium digital hearing aids at a fraction of the retail price.” The company is a United Health Group business.

With over 20 years of clinical experience, McLaughlin received her Au.D degree from Salus University. Her areas of clinical interest are advanced diagnostics and aural rehabilitation.

Continued on next page)

Tues., June 3rd – Evening Meeting – 7:00 pm

STARS Program for Preschoolers – Kendra Marasco

Kendra Marasco, Director of the Communication Center for Hearing and Speech, explores STARS, a preschool program for children with communication challenges. Headquartered in Fairport, STARS has locations in Gates, Irondequoit, and Webster. According to its website, a small teacher-pupil ratio enables the program “to help each child reach their full potential in a fun and playful environment.” Teachers deal with speech, motor skills, special education, and hearing deficits.

Marasco has devoted over 40 years to working with deaf folks and individuals with hearing loss. She established the Communication Center for Hearing and Speech 26 years ago. She serves on the HLAA-Rochester Professional Advisory Committee.

HLAA-Rochester chapter meetings are held in the Vestry Room at St. Paul’s Episcopal Church, East Ave. at Westminster Road, across from the George Eastman House. All programs are audiolooped & captioned. A sign language interpreter is available for evening meetings only. To request an interpreter for an evening meeting, contact Linda Siple at 585 475 6712, a week in advance. (Please note, this phone is only for those needing an interpreter.)

The Hearing Loss Association is a nationwide organization dedicated to advocacy, education and support for people with hearing loss. For more information visit our website: www.hlaa-rochester-ny.org or telephone 585 266 7890.

Hearing loss is a daily challenge you can overcome. You do not have to hide your hearing loss. You do not have to face hearing loss alone.

We Welcome All Donations

Please make your check payable to: HLAA-Rochester
HLAA is a 501(c)(3) organization.

Mail to: Ms. Joanne Owens, 1630 Woodard Road,
Webster, NY 14580

Be sure to designate:

This donation is: In Memory of; or, In Honor of,
or, Birthday congratulations.

And who to send the Acknowledgment to. Thank you.

WALK4HEARING

“In-Kind Sponsors” for our WALK, with thanks!

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Bing Thayer
Town of Perinton
Connie Thayer Welch
Wegmans



Cindy Kellner, Chairperson; Margaret Cochran



For your Donation to HLAA:

Marcia Giegerich; RACF (J. Stuart & Phyllis MacDonald)

For Your Donation Above Basic Membership:

Don & Pat Cushing,

In Memory of Maureen Foos – Sue Miller

In Memory of Alma Blyth – Andy Blyth

In Memory of Howard Fox – J. Kanter, S. Miller

In Memory of Mary Tuckley – Sue Miller

Apologies for misspelling in May Newsletter –
Dr. Ruth P. Oakley

THOUGHT FOR THE DAY

On June 14, 1777: The Continental Congress in Philadelphia adopted the Stars and Stripes as the national flag.

(from D&C 6/9/13)

EXPERIMENTAL CI TREATMENT COULD IMPROVE HEARING

(submitted by Al Suffredini)

The mix of electrical and gene therapy that has proven useful in alleviating deafness could also be used to treat other conditions like Parkinson's and depression.

People who are deaf might be able to regain most of their hearing one day, thanks to a new treatment that uses a cochlear implant to deliver genetic instructions to fix their auditory nerves, new research suggests. In experiments on deaf guinea pigs, researchers found that the new technique, which uses CI's to deliver DNA directly to the nerves, restored the animals' hearing to a near-normal level, according to the report published on April 23 in the journal Science Translational Medicine.

Cochlear Implants are electronic devices that can be surgically implanted to restore hearing in people whose deafness is caused by certain conditions. If proven effective in humans, this experimental use of a Cochlear Implant to fix the nerves could offer significant improvement over current implants. Read more from Mother Nature Network - April 24, 2014.

<http://www.mnn.com/green-tech/research-innovations/stories/experimental-cochlear-implant-treatment-could-improve>

LEADERS COLUMN

By Elise de Papp, M.D.



Having attended a few lectures recently where there was no assistive listening system (ALS) and having sat in total frustration for over an hour hearing noise and understanding almost nothing, I realized that we still have a long way to go--that we remain

invisible. For some of us, microphones just don't work. Unfortunately, the systems we need are expensive and only a few of us need them so it's unreasonable to expect them to be universally available. In one of these situations, at the University of Rochester, there was an IR system and they had receivers but no neck loop, nothing to connect with except an ear bud that you replaced one hearing aid with. I should have had my own neck loop

and will in the future – self advocacy. We can only work to get ALS installed where possible.

Somehow we need to get the word out that interpreters don't help those of us who don't use ASL. Some younger deaf people who sign don't understand why we don't learn to sign. But I'm told it's a very difficult language to learn. If you have watched those "flying fingers" you know how fast they go. It's hard enough to get voice communicators to speak more slowly. I have been in a meeting communicating with an ASL user via a reverse interpreter and the words came tumbling out so fast I had to ask the signer to slow down.

There has been a lot of recent media attention to diversity. Diversity is usually thought of in terms of ethnicity, religious beliefs, values and points of view but also includes physical differences and different abilities. When we lose the ability to hear normally, especially in large public places, we get left out of the mainstream. Hearing aids help a lot in one-on-one situations, so many of us can continue in our private lives but it's much harder in large gatherings. I'm not even going to mention the non-recognition of hearing loss by the health insurance industry.

All of this points out why we like HLAA, interacting with people who understand hearing loss. And speaking of HLAA, you should know that our Canadian counterpart, CHHA (Canadian Hard of Hearing Association) just had their annual convention across the lake in Toronto--much closer than our own convention the end June in Austin, Texas.

Following is a link to an inspirational message from their president, Myrtle Barrett, whom I met in Portland, Oregon, at our convention last year.

<http://www.multibriefs.com/briefs/chha/savethedateconf.pdf>



One of the WALK registration tables!

RBTL LIVE THEATRE--- CAPTIONED!

All performances are **Sunday, at 1:00 pm**

Nov. 16 – Joseph & Technicolor Dream Coat
 Dec. 14 – Cinderella
 Jan. 18 – Pippin
 March 15 – Annie
 April 19 – Anything Goes
 May 17 – Kinky Boots

Tickets become available 6 weeks in advance of each show. Request seats in “open captions” viewing section. Call 222-5000; email, info@rbtl.org.

GEVA Theatre Offering Captioned Plays!

All performances are **Saturday, at 2:00pm** (exception-- Christmas play).

September 13 -Wait Until Dark
 October 25 – Good People
 November 30 – A Christmas Carol-- **Sunday at 2pm**
 January 17 – Little Shop of Horrors
 February 28 – Women in Jeopardy!
 April 4 – The Mountaintop
 May 9 – Vanya & Sonia & Masha & Spike

Call the Box Office at 232-4382. Ask for seat in the “open captions” viewing section.

BIRTHDAYS – 90 YEARS AND OVER...

Everyone: please let me know if you're one of our special Chapter members who will reach the spectacular age of 90 years, or more. If you agree, we'd like to announce it in our Newsletter. It is important to let me know right away as our Newsletters are written 2 months ahead. Thanks, Ginger
ggraham859@frontiernet.net; or, (585) 671-2683

**WALK4HEARING**

By Cindy Kellner

Notwithstanding cool temperatures and quite a bit of wind, our 2014 Walk4Hearing was a huge

success! Once again, GINNY RYAN, Channel 13 news

anchor, came out to help and introduce our celebrity walkers. We were blessed to have the 2014 National Walk Ambassador Katherine Pawlowski, together with her family, join us all the way from Virginia. Katherine and **Mark Hargrave** counted down the Walk's launch.

The amount raised is still being counted. Preliminary figures indicate that over 400 people stepped out and braved the chill to join our 9th Walk this year.

A very special THANKS goes to the 20 plus volunteers from the World Mission Society Church of God for their extraordinary efforts doing anything needed, helping us put up tents/tables/chairs and cheering us on. Everyone was so impressed with these young people. They brightened the Walk for so many of us.

A heartfelt THANKS to all who helped this year's Walk -- **Barb Law, Sue Miller, Don Bataille, Gerry Loftus, Carol Loftus, Lisa Bailey, Laura Chaba, Sherri McCarthy, David Koon, Mary Chizuk, Kelly Barrett**-- all sat, with me, on the Walk Steering Committee.

Carmen Coleman, Art Mauer, Betty De Prez, Marlene Sutliff, Trish Prosser, Margaret Cochran, Janet McKenna, Richard McCullough and Carol Bradshaw all did an outstanding job manning the various tables, photographing and video graphing the event and keeping us all free from hunger. Thanks also go to Boy Scout Troops #207 and #31 for their generous gift of time and muscle helping us set up and clean up. Suzanne D'Amico, our NE Regional Walk Coordinator, came to walk and help and we sincerely appreciate it. The wonderful **Linda Siple** helped, as always with interpreting along with 2 NTID students. Rochester's very own "Spike" kept us entertained along with Just Clowning Around (Scooter and Crystal) and music by **Brian Ayers and Bryan Law**.

All in all, it was a wonderful day. Thanks to all of you who gave your time, energy and money to help us make the world a little kinder and more accessible to those of us with hearing loss. Please join us next year May 3rd, when we again Walk4Hearing!

“Event Sponsors” (approximate total is \$26,450)

Silver Plus Sponsors - \$3,000 from both companies= \$6,000
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 Manning & Napier Advisors

“Event Sponsors” (continued)Silver Sponsors - \$2,500

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Joan Ewing
Hearing Loops Unlimited
Gerry & Carol Loftus
The Kellner Family
Unity Health System

(WALK photographs compliments of Art Maurer)

‘CI GROUP’ MEETING - Next meeting will be Tuesday, Oct. 21st, from 5:00-6:30pm at St. Paul’s Church. For info: RCBradshaw@aol.com

CAPTIONING SYSTEMS IN USE IN MONROE COUNTY THEATRES

By Bob Menchel

Currently there are several systems in use in the movie theaters and live theaters in Monroe County. This is an attempt to explain the current systems and provide information to the deaf community and people with hearing loss.

Definitions of Captioning:

Open Captioning: For movies— captions that are "burned" into the video or movie; they cannot be turned off. Viewed by all.

For live performances--Open captioning uses a text display to provide a simultaneous translation of dialogue and lyrics, as well as a description of any sound effects on stage. The service is open to everyone for viewing in a designated seating area without any special equipment needed by the audience member. Because of this, open captioning is considered passive assistance and is part of the Universal Design concept, which means it can be used by all people, regardless of age or ability. (Source:TDF)

Closed Captioning: Closed captioning is a system that is visible only to those who are using special equipment embedded within a system such as television, etc. The captions are not visible unless the system to display them is activated. Closed captions are common on all TV’s today and are used almost worldwide to provide a simultaneous translation of dialogue, lyrics, sound effects and other actions while watching a broadcasted program.

(continued on page 7)

Mention of goods or services in articles or advertisements does not mean HLAA endorsement, nor should exclusion suggest disapproval.

**Subject of Sept. 9th Chapter Meetings
Daytime & Evening Meetings:**

Our chapter members and companions will report on the HLAA National Convention held in Austin, Texas, in June 2014. New research, technologies & adventures.



COMMUNITY ORGANIZATION AWARD

By Elise de Papp

The Hearing Loss Association of America is a national society that promotes education, advocacy and support for people with hearing loss. There are at least 175 national chapters--Rochester is one of the oldest (30+yrs.) and largest, with over 200 dues paying members plus many others who receive our monthly newsletter. Rochester has the largest percentage population of deaf and hard of hearing residents of any city in the US, partly due to NTID. Many Osher members avail themselves of audiology benefits at NTID. A few Osher members are also Rochester Chapter members.

Our HLAA chapter presents three annual awards to organizations and individuals who have done extraordinary work that makes the lives of people with hearing loss better. This year, the **Community Organization Award** will go to Osher Lifelong Learning Institute @RIT where so much has been done to make every classroom readily hearing accessible. Not only do they have an FM system but the Wizards and non-wizard members are great about running around the classrooms with the hand-held mics and asking class members to wait and use the mic so all can hear. Now we even have the head worn mics so that when the speaker turns to look at the screen, the mic goes with him/her and the voice doesn't fade away.

Osher's Executive Director, Nita Genova, (who just happens to have a background in audiology, and is also one of us!) will come to the HLAA-R annual banquet June 17th to receive the award on behalf of Osher and especially the Osher Wizards.

IF YOU MOVE

Please don't forget to notify **Barb Gates**, at 28 Country Gables Circle, Rochester, NY 14606, or, via email at cdgblg28@aol.com, even if your change of address is a temporary one.

HLAA is charged for each piece of returned mail, which the Post Office will not forward. When you return, we will resume sending to your local address. Thanks.



ANNUAL PICNIC **August. 24th, at 1:00 pm,** **Keuka Lake**

Swimming, boat rides, sunning, good food, relaxation and fun conversation on what we hope/expect will be a sunny day on Keuka Lake. Bring along your Frisbee, horseshoes, Jarts, and more!

Please bring a dish to pass –salads, or casseroles, or appetizers, or desserts, and serving spoon. The chapter provides beverages, paper products, silverware, and the Meat item.

Location: Sue & Scott Miller's cottage
10461 East Bluff Drive, Penn Yan
(south of Keuka College)
Home phone: (585) 924-8933
Email: susanleemiller39@cs.com

Directions: Use Canandaigua Exit 44 off the NYS Thruway. Route 332 into Canandaigua. Turn left onto Rt. 5/20. About 9 miles, turn right onto County Rt. 5 (which turns into Rt. 14A), where the sign points to "Hall" and "Penn Yan." Straight into Penn Yan. At the 5th traffic light, turn right onto Elm St.(Rt.54A). Follow signs for Keuka College.

This will take you onto E. Bluff Drive. Miller's blue lakeside cottage at 10461 E. Bluff Drive is close to the end of the bluff. Keuka Lake will be on your left as you drive South on the bluff. Look for balloons on the mailbox. **Plan to park on the road** due to limited parking down a long driveway.

We're looking forward to seeing everyone for a fun day in the sun, Sunday, August 24th, Anytime after 1pm.

CONDOLENCES

Our sincere sympathy is extended to David Fleenor for the loss of his wife, **Cherie Fleenor**, while they were on an outreach dental mission in the Ukraine.

Also to **Candi and Bruce Nelson** for the loss of her father, Howard Fox, in Beverly Hills, Florida.

And to family and friends of **Mary Tuckley** who passed away in Gibsonia, PA.

CAPTIONING SYSTEMS- (continued from p. 5)

Captioning in Movie Theaters in Monroe County:

History and Background: Open captioning of movies first started in the late 1990's through the efforts of Paul Taylor and with the cooperation of the Little Theater. About one movie with captions per month was shown at the Little. The captions at that time were provided through a captioning firm that was able to make a limited number of copies of a few films. Since the number of copies was limited and there was a demand for these films throughout the county, the film was only shown in one location for one or two days before it had to be sent to another theater. Usually the "time" of showing was quite late at night with the film starting around 10:00 PM so as to not take away a venue from a regularly shown film. Support of this effort became more difficult and captioned films ended at the Little Theater.

Finding that there was a demand for captioned films in this area, I approached the owner of a theater in Marketplace who was willing to continue to provide captioned movies for the deaf and hard of hearing community. Films continued there for a few years until the Regal Entertainment Corporation under SONY took over all captioned films being produced at that time. The first open captioned film at the Regal in Henrietta was "Titanic." From then on until the mid 2000's, open captioned movies were shown only at the Regal and on a limited basis--one or two films for a few days and at late hours. A few years ago the AMC theatre in Webster started showing captioned films using what was then known as Rear Window Captioning. Shortly after, the Regal Theaters switched over from an open caption system to a closed caption system, using glasses. Currently there are no open caption movies at any of the theaters in Monroe County.

The following describes the systems in use at the theaters in Monroe County that provide captioned films.

Regal Theaters: All Regal Theaters use what is known as SONY Closed Caption Devices. These require the user to obtain a special pair of glasses from the box office. Currently each theater has between 6 to 8 pairs of glasses. There is no need to call ahead for reservations for the glasses.

These glasses can be worn over regular glasses and provide captions on the screen and they can be adjusted for size and brightness of the captions as well as control

the volume of the sound. However, there are some problems with these glasses:

--The glasses do not always work; sometimes captions are lost while watching the film. This requires the user to go back to the lobby to obtain a new pair of glasses.

--Sometimes the captions disappear and reappear.

--The glasses become heavy after awhile and are not always that comfortable.

--The glasses can be worn over regular glasses but may become a problem when a person uses a hearing aid or a Cochlear Implant. Often the SONY glasses cannot be worn with a pair of glasses and a hearing aid or CI--one or the other has to be removed to be comfortable.

The advantage of these glasses is that the user can move the captions to different locations on the screen with just movement of their head.

There was some misunderstanding about what system the Regal had--some people thought that open captions could be turned on by a switch, but this is the old DTS system which is no longer in use in any Regal Theater.

This DTS system is being used at the Pittsford Cinema in Pittsford Plaza and (presently) at the Little Theater on East Avenue. However, the Pittsford Cinema has only four sets of glasses and not all the movies being shown are captioned. One has to call ahead to find out what movies will be shown with captions and also must reserve a set of glasses.

AMC Theaters: Currently the only AMC theatre offering captioned films is the AMC Loews Webster on Empire Blvd. The system is based on WiFi and is known as CaptiView. They have 8 viewers and no reservation is needed. As with any system, there are some problems with these viewers too.

- The viewers can be hard to adjust for the best viewing of the captions without interfering with the view of the screen.
- The viewers have to be pushed into the cup holder quite tightly or they will fall out.
- The user will have to readjust the viewer if they go out of the theater for some reason.
- Some of the arms of the viewers are starting to wear out and this makes it a little difficult to adjust the viewers.

(continued on page 9)

RESTAURANT REVIEW – A CHAMPION OF OUR WALK4HEARING!

By Jeannette Kanter

If you're looking for a really neat place to have lunch, here's the restaurant. "**Cole and Parks**" past Eastview Mall at 607 Rowley Rd. (924-8710), off Route 96, in Victor. It's housed in a lovely house and the owners have maintained the rooms, so you have a cozy environment as you taste the fresh salads, Paninis, wraps, and soups. The noise level is good, and I've never had trouble hearing in any of their rooms.

Their coffee is the finest; they have an impressive variety, including Columbian and decaffeinated coffees. After being so good and having only half a Panini, I chose something sweet. The cakes are spectacular, but I'm a cookie lover, and there are no more delicious cookies than those at **Cole and Parks**. Baked fresh every day, with ten different huge ones to choose from to assuage that sweet tooth. You may have tasted one of them already because they donated hundreds of cookies to this year's Walk4Hearing! They go like lightning.

"STEPS TO SUCCESS" Program at NTID

(submitted by Gerry Loftus)

This is a 3-day program for deaf or hard-of-hearing African-American, Native American or Latino students entering the 7th, 8th or 9th grade in the Fall.

It's a weekend summer camp where the students can explore things they like to do and discover careers they might choose in the future. The camp is July 25-27 and the cost is \$50 per student for the entire weekend.

Included in the cost are housing in a college residence hall, food, activities, and transportation to and from the Rochester airport, if needed.

Students can register at www.rit.edu/NTID/StepstoSuccess. Registration **deadline is May 31, 2014**. If anyone needs more information they can visit the website, email StepstoSuccess@ntid.rit.edu, or call 585-475-7695 or 585-286-4555 (videophone).

Newsletter Deadline

Thursday, July 31st
(for the September Newsletter)

Email: ggraham859@frontiernet.net



This award winning Newsletter of the Rochester Chapter of HLAA is published monthly except for July and August.

Editor and Publisher.....Ginger Graham
Computer Consultant,
Webmaster, and Writer.....Michelle Gross
News Releases, and Writer.....Janet McKenna
Research Assistant.....Ginny Koenig

HAPPY BIRTHDAY and congratulations to **Anna Shapiro** who will celebrate her 94th birthday August 30th. Many more happy years!

PLANNING THE PROGRAMS FOR YOUR CHAPTER MEETINGS

Are you tired of "the same old subjects" at our Chapter meetings? We hope not!! But we do need your input and **new ideas for programs!** Please plan to attend either the Daytime Program Planning meeting held by Sue Miller, or, the Evening Planning meeting held by Barb Law, to give them your ideas for possible topics for the new season from September, 2014, to June, 2015.

Planning meeting for DAYTIME sessions:

Tues., June 24rd, 10:00 am at Sue Miller's home,
16 Buckthorn Run, Victor.

Planning meeting for EVENING sessions:

Tues., June 24th, 6:00 pm, Barb Law, Justin Vigdor
room, Al Sigl Center; light refreshments.

Note that both meetings are on the same day!

RSVP: Please email (or, call) either Sue or Barb and let them know you're attending. Hope to see you at one of the meetings! We're eager for your suggestions!

Barb Law: Blaw1@rochester.rr.com; (585) 381-8640
Sue Miller: SusanLeeMiller39@cs.com; (585) 924-8933

INTERESTING FACT....

FLAG DAY June 14th: On March 3, 1931, "The Star-Spangled Banner" became the national anthem of the US as President Herbert Hoover signed a congressional resolution to make it so. (from D&C 3/3/13)

CAPTIONING SYSTEMS – (continued from p.7)

There are some advantages to the CaptiView system:

- Once the viewer has been adjusted to the users comfort and satisfaction, there is no need to make further adjustments.
- One does not have to wear any kind of device that might interfere with ones hearing aid, glasses or cochlear implant.
- The green writing is easy to read and the captions keep pace with the dialogue on the screen.

The CaptiView system is being used at the IMAX on Buffalo Road, and the Little Theater. (At the Little Theater, the system has been installed only in the back venues and one must call ahead to find out what movies are being shown with captions and reserve a viewer.) Currently the Little Theater are still working on getting this system in operation.

Captioning in theatres that show Opera live from the NYC Met—captions are on bottom of screen, unless the opera is in English. (Captions for live opera are at top of the stage.)

Captions of foreign films have subtitles. When there are English words used in the film, the subtitles disappear.

Captions of old movies—almost all of these are shown at the Dryden Theatre.

Current law states all videos are captioned today. When buying or taking one from the library, check the box to see if the “cc” sign is on it. Older videos may not be captioned. Videos made in Europe/Asia are captioned but the viewer has to use “setup” to get the captions in English. A rather simple step.

Live Theater Captioning in Monroe County:

Currently, the Rochester Broadway Theater League (RBTL) at the Auditorium Theatre, and Geva provide open captioning through Theater Development Fund (TDF) under TAP which is an accessibility department within TDF and is supported by donations and grants. This program is currently in its 44th year. (Captions are provided for one performance of each show at both RBTL and Geva.) The captions are seen on a small screen located to one side of the stage and the captions follow the dialogue of the performance.

Thanks are given to HLAA (and especially **Pete Fackler**) for starting and supporting this type of captioning and for opening live theatre to the deaf community and people with hearing loss.

History and Background: For a long time, people with hearing loss or deaf who wanted to attend a live performance at the RBTL, Auditorium Theatre, or at Geva had to depend on either an interpreter or a loop system. Only one performance of each play was interpreted for Deaf people and the interpreters were always pushed to the side of the stage where it was very difficult to view them or follow what was being signed and what was happening on the stage. About three years ago **due to the efforts of the leadership of HLAA** captions were finally introduced to these theaters. Working with the Theater Development Fund (TDF) through TDF Accessibility Programs (TAP), captions started first at the RBTL and have been provided for one performance of each show. Credit should be given to HLAA for placing this system in both of these theaters.

At both theaters, a small screen is set up near the front of the stage and to the side. An operator using a pre-programmed laptop provides feed to the screen viewers. The system is programmed ahead of time so that the captions follow the dialogue on the stage but cannot provide captions for any remarks that are made which are not already built into the program. At the RBTL, the screen is located to the left of the stage and at Geva the screen is located at the right of the stage. Patrons should ask the box office which seats offer the best view of the screen so that they can enjoy the show in comfort. I have personally found that by sitting where I can view both the screen and the stage I can comfortably follow the performance.

If you have questions/comments, contact me at: Rondaxdocbob@aol.com

WEBSITES OF INTEREST

Our Chapter website is: www.hlaa-rochester-ny.org. **Michelle Gross** is updating our website. (**Barb Law** continues as consultant.) The website for HLAA National is: www.hearingloss.org.

(submitted by Janet McKenna)

Interesting info from all 3 companies, and the Cochlear Implant experience from inquiry to rehabilitation. Go to: www.cochlearimplanthelp.com

ANNUAL DINNER

By Sue Miller



We'll all have the chance to come together on **Tuesday, June 17th** for the Annual Dinner of the Rochester Chapter of HLA A. From **6:00 to 9pm**, we'll get to know our

scholarship winners and their families. And, recognize just some of the people who make a difference to HLA A in the Rochester area.

The Cobblestone Creek Country Club has done a superb job in past years with service, hearing accessibility and scrumptious food.

You will enjoy being part of this fabulous evening.

Please sign up by **Thursday, June 12th** using the form included here. Hope to see you there!

Please join us!

Tuesday, June 17th, 2014

**Cobblestone Creek Country Club
100 Cobble Creek Road, Victor, NY**

6:00 to 9 P.M.

Spouses/guests welcome!

Menu choices:

- (1) Sliced Bistro Steak - marinated and char grilled, & Chef's choice of vegetable and starch**
- (2) Chicken – Breast stuffed with apricots and walnuts, & Chef's choice of vegetable and starch**
- (3) Vegetarian – Portobello Wellington
(Portobello, spinach, roasted red pepper, zucchini, wrapped in a puff pastry with fire roasted tomato sauce)**

Salad and dessert included

\$26.00 per person (includes gratuity)

Questions?

Please email Sue Miller at SusanLeeMiller39@cs.com; or, phone, 585-924-8933.



**HLAA ANNUAL DINNER – June 17th
Reservation Form**

Name: _____

Address _____

Phone or E-mail _____

Dinner choice _____

~~~~~  
**Guest:** \_\_\_\_\_

**Dinner choice** \_\_\_\_\_

~~~~~  
2nd Guest: _____

Dinner choice _____

**Dinner reservations will be accepted until
Thursday, June 12th**

_____ **Dinners @ \$26 each = \$** _____

**(please make check payable to
HLAA-Rochester)**

**Return this form and check to:
Ms. Joanne Owens
1630 Woodard Ave., Webster, NY 14580**

**THIS IS OUR LAST NEWSLETTER UNTIL
SEPTEMBER!** Have a great summer!
Ginger, Ginny, Janet, and Michelle.



Hearing Loops in Public Places

www.hlaa-rochester-ny.org

FREE EVENT! SECOND "LOOPING ROCHESTER" PROGRAM WEDNESDAY, JUNE 11, 2014 RIT/NTID CAMPUS – SDC 1310



GET IN THE HEARING LOOP

Attendees will have the special opportunity to meet and hear Juliette Sterkens, Au.D., national spokesperson for the American Academy of Audiology/Hearing Loss Association of America "Get in the Hearing Loop" (GITHL) campaign. She'll share her own highly successful personal practice experiences and how connecting to the hearing loop program enriches the lives of hearing aid and CI users.

T-coil and Loop Technology

Business, education, entertainment, theater, houses of worship, and municipal government representatives and t-coil users are encouraged to understand assistive listening systems and how to utilize telecoils and loop technology. It's a proven fact that hearing loop use improves attendance satisfaction, will make attendees happier and insure repeat business! Bring a hearing aid with an activated T-coil and hear for yourself! Telecoils connect users to their community and telecoil/loop technology is emerging as the most-loved, user-friendly choice for hearing aid and CI users of all ages.

ADA-Communication Requirement

The program will also include a review of ADA-Communication Requirements by Donald Bataille, Architect, AIA; and Looping the Dryden Theater, presented by Caroline Yeager, Assistant Curator, Motion Picture Department, George Eastman House; and a review of other featured looping projects.

- 5:30 p.m. Reception and light fare
- 6:15 p.m. Opening Remarks, James J. DeCaro, PhD., Professor and Dean Emeritus, NTID@RIT
- 6:20 p.m. Understanding ADA Communication Requirements
- 6:30 p.m. Hearing Loops: A win-win for audiologists and consumers (Juliette Sterkens, Au.D)
- 8:00 p.m. Featured Projects and Panel Discussion
- 8:30 p.m. Closing

Juliette Sterkens, AuD

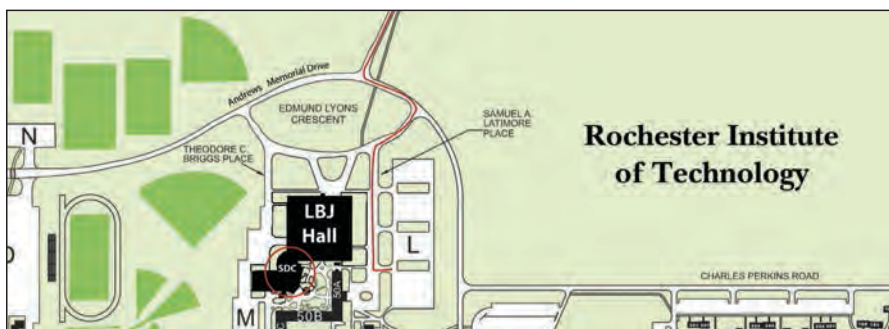
- HLAA National Hearing Loop Advocate
- Recipient of the ADA Leo Doerfler Award
- ASHS Humanitarian of the Year Award
- 2011 Wisconsin Audiologist of the Year

The program will be looped and captioned.

Certificate of attendance will be provided, upon request, for self-reporting CEU credits.

TO REGISTER:

Contact don@bataille.us
by June 4th
FREE EVENT!



DIRECTIONS:
Enter RIT/NTID campus
Park in Lot L
Follow signs to SDC building
Room 1310



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Joe Kozelsky, M.S., Audiologist
Joan Mullings, Au.D. Audiologist
Peggy Driscoll, Receptionist



From left to right:
Peggy, Joe, Joan

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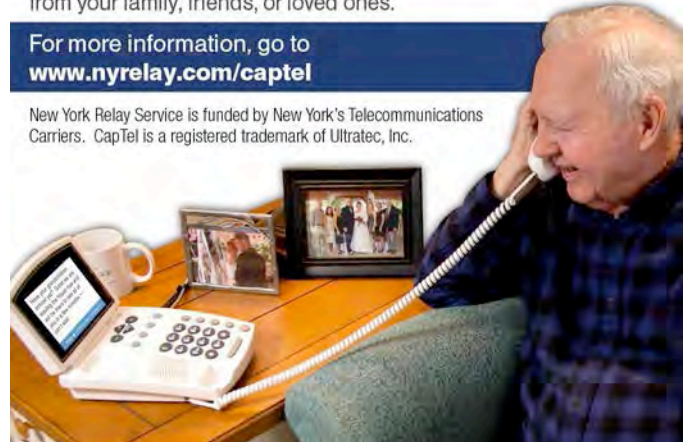
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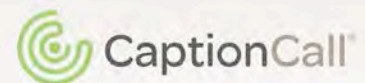
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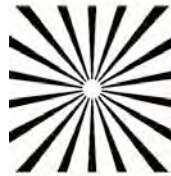
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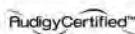
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HLAA Membership Information

Hearing Loss Association (HLAA) Rochester Chapter, a tax exempt and volunteer group, is a chapter of a national, nonprofit, nonsectarian, educational organization devoted to the welfare and interests of those who cannot hear well. We meet the first Tuesday of the month from September through June at St. Paul's Episcopal Church, East Ave. While our primary focus is directed toward hard of hearing, we welcome everyone to our chapter meetings whatever their hearing ability. For more information, Call **585-266-7890**

Professional Advisors

2012 – 2014

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 Bryan Hensel
 Suzanne Johnston*

2013 - 2015

*Doug Klem
 Catherine D. Lee
 Kendra Marasco
 Rebecca Van Horn*

Consultants: *Paul Dutcher, M.D.
 Charles Johnstone
 James Vazzana, Esq.*

^^

Newsletter

*Newsletter deadline: first day of the month preceding the issue month.
 Send articles to:
 Ginger Graham
 859 Meadow Ridge Lane
 Webster, NY 14580
 ggraham859@frontiernet.net*

MEMBERSHIP APPLICATION – ROCHESTER CHAPTER

Yes, I want to join/renew -- Support entitles me to receive the award winning Newsletter in order to be alerted to interesting and informative articles plus Daytime & Evening Chapter Meetings and Cochlear Implant meetings.

New, first-time member
 Yes, I need transportation to meetings

Check type of contribution

Individual \$10 Friend of HLAA \$25
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More than 36 million people in the US have a hearing loss, which can hinder daily communication-- one in five people! By age 65, one in three Americans has a hearing loss. This invisible condition affects the quality of life of the individuals with hearing loss as well as family, friends, co-workers and everyone with whom they interact. HLAA believes people with hearing loss can participate successfully in today's world.

Founded in 1979, the mission of HLAA is to open the world of communication to people with hearing loss through advocacy, information, education, and support.

HLAA is the largest international consumer organization dedicated to the well-being of people who do not hear well. HLAA publishes the bimonthly Hearing Loss Magazine, holds annual conventions, a Walk4Hearing, and more. Check out: www.hearingloss.org/.

To join, please see inside back page. HLAA has more than 200 chapters and 14 state organizations. Welcome!

Meetings are hearing accessible

We meet in St. Paul's Episcopal Church, East Ave. and Westminster Rd., across from the George Eastman House. Parking is available at the George Eastman House, if needed.

All meetings are audio looped and captioned. Interpreters are available on request *for evening meetings only*-- contact Linda Siple, 585-475-6712, or at lasnss@rit.edu, at least a week in advance.

(This phone number is only to request an Interpreter.)

Entrance to the meeting room is via the rear door next to the fence.

Everyone, with or without a hearing loss, is welcome!